The Lance Armstrong Foundation exists to enhance the quality of life for those living with, through and beyond cancer. We seek to promote the optimal physical, psychological and social recovery and care of cancer survivors and their loved ones.

Board of Directors

Lance Armstrong
J. Dennis Cavner
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Sandy Knapp
Craig Nichols, M.D.
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Carol and Mike Sherwin
Brad A. Silverberg
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Jennifer Vickers and Lee Walker
Thomas Weisel
Windfall Foundation
As we enter our seventh year of operations, the Lance Armstrong Foundation continues to grow and succeed as we never imagined when we founded this organization. Since its inception, the LAF has raised more than $23 million to fund cancer survivorship programs and research. Our revenues have grown from less than $250,000 in 1997 to more than $7 million in 2002.

We are, as always, grateful for the support of many generous donors and corporate sponsors, as well as for the dedication and energy of the LAF’s staff and volunteers. We are proud of the many new initiatives developed or supported by the LAF, of new partnerships with leading organizations, of new efforts to advocate for cancer survivors, and of new research conducted to benefit cancer survivors. On behalf of the nine million cancer survivors living in the United States, we have raised the bar for ourselves, and we will continue to gain momentum and break new ground in the area of cancer survivorship.

In the world of cycling, looking back on past successes can provide the motivation to reach new milestones. I invite you to join us as we review our accomplishments and look ahead to even greater victories.

Lance Armstrong
Founder

It’s been an exhilarating few months since I joined the LAF as executive director, and I am honored to join the skilled and accomplished team that has spearheaded the Foundation’s many achievements. This report focuses on the programs and grants initiated in 2002 to further our mission of enhancing the quality of life for those living with, through and beyond cancer.

The LAF is one of the few organizations focusing on cancer survivorship, which encompasses immediate and long-term issues such as physical challenges, emotional well being, financial concerns and other life changes due to cancer. The Foundation works to educate survivors, their families and friends, their caregivers and the general public about these important issues and how to manage the challenges of cancer as they confront them. We are proud of the fact that more than 80 percent of the LAF’s budget expenses have been invested in cancer survivorship programs, grants and mission-related activities.

I encourage you to learn more about the LAF’s most recent successes in this annual report and to visit our updated website (www.laf.org), which offers more information than ever. We look to the year ahead and beyond, confident that our Foundation is stronger than ever and that our efforts are changing lives.

Eileen Earhart Oldag
Executive Director
Program Overview: Survivorship Education & Resources

Through survivorship education and resources, the LAF educates cancer survivors, healthcare professionals and the general public about cancer survivorship issues. In 2002, we implemented the following innovative programs:

Survivorship Resource Initiative
The LAF made major progress in planning and developing this initiative, which will position the LAF as the premier resource for cancer survivorship information, services and support. Phase One includes the creation of an online resource component for cancer survivors and their caregivers. Progress included extensive market research aimed at identifying the support, information and service needs of cancer survivors and health care providers.

Fertile Hope
Through its partnership with Fertile Hope, the LAF funds the distribution of cancer and fertility educational brochures to leading organizations of healthcare professionals. Fertility information is also available on the LAF website. Because only an estimated 10 percent of oncologists discuss fertility issues with their patients, this important partnership helps individuals diagnosed with cancer make informed decisions about their fertility options.

Panel Discussions
The LAF conducted three panel discussions in 2002. "Cancer Research is Worth the Ride” and “Athletes Winning Against Cancer” were conducted during Ride for the Roses Weekend. LAF representatives also presented "Families After Cancer: A Discussion with Cancer Survivors and Fertility Experts,” at Northwestern University in Evanston, Illinois.

Documentary Film
The LAF provided funding for post-production of the three-part documentary series, "A Lion in the House,” which chronicles the lives of five courageous families with children battling cancer. Slated for national broadcast on PBS in 2004, the film will increase awareness and help people seeking information about childhood cancer, support groups, counseling and statistics.

Cancer Care Teleconference Series
A 2002 educational grant from the LAF led to the presentation of "Cancer Survivorship: Living With, Through and Beyond Cancer,” in April 2003. The free, three-part teleconference series offered cancer survivors and their loved ones a better idea of what to expect after treatment ends. The series was a collaborative effort of the LAF, CancerCare, the Intercultural Cancer Council, Living Beyond Breast Cancer and the National Cancer Institute.
Program Overview: Community Programs

THROUGH GROUNDBREAKING COMMUNITY PROGRAMS, THE LAF AIDS IN THE DEVELOPMENT OF SERVICES AND SUPPORT FOR SURVIVORS. FOLLOWING ARE PROGRAM HIGHLIGHTS FROM 2002:

Wonders & Worries
Through its partnership with Wonders & Worries, the LAF funded a six-week support program that accommodated approximately 80 families and provided children in the Austin-area an outlet to learn and express their feelings about cancer.

Planet Cancer
An LAF grant to Planet Cancer funded two weekend retreats for 60 Central Texas young adult cancer survivors, so they may support each other and have fun.

Breast Cancer Resource Center of Austin
In support of the Breast Cancer Resource Center of Austin, the LAF funded two support programs for approximately 30 breast cancer survivors living in Williamson County and outlying areas.

Rush-Miller Foundation
This LAF grant provided tandem bikes for three children on the Rush-Miller Foundation waiting list who lost their sight due to cancer, so they could enjoy the experience of riding their first bike.

Seton Cancer Care Team
The LAF helped fund Seton’s Fatigue Management Program and Peripheral Neuropathy Rehabilitation Program, two new programs that address quality of life issues faced by cancer survivors for years after treatment ends. These programs serve 32 patients.

The Periwinkle Foundation: Camp Periwinkle
An LAF grant covers Camp Periwinkle fees for 10 young cancer survivors and 10 siblings in 2003. This special camp helps children with cancer discover what they can do instead of focusing on what they cannot do.

Texas Partnership for End-of-Life Care: Talk Texans
The LAF funded the Talk Texans program to help educate physicians and healthcare professionals on how to speak about illness and death to their patients and patients’ families.

American Cancer Society, Austin Metro Market: Building Bridges Family Weekend Retreat
The LAF provided funding to allow 25 couples and families living with the cancer diagnosis of an adult family member to participate in a retreat that provides support, education, recreation and connection with other families in similar situations during spring 2003.
Program Overview: National Advocacy

THROUGH NATIONAL ADVOCACY INITIATIVES, THE LAF ADDRESSES HEALTH POLICY ISSUES IN AN EFFORT TO INCREASE SUPPORT AND SERVICES FOR CANCER SURVIVORS AND THEIR LOVED ONES.

The Cancer Survivorship Research and Quality of Life Act of 2002

In June 2002, the LAF and congressional leaders introduced this legislation, which aims to increase and coordinate cancer survivorship programs within the National Cancer Institute (NCI), the National Institutes of Health (NIH) and the Centers for Disease Control and Prevention (CDC). Representatives Steny Hoyer and Roger Wicker introduced the legislation. Additionally, the LAF and CDC launched an initiative to develop a National Action Plan on Cancer Survivorship, which will advance cancer survivorship activities across the country.

Quality of Care for Individuals with Cancer Act of 2002

In the fall of 2002, Lance Armstrong met with the President and congressional leaders to encourage the passage of the “Quality of Care and for Individuals with Cancer Act” sponsored by Senators Edward Kennedy and Bill Frist. This bill focuses on improving the quality of care that cancer patients receive and encourages partnerships to speed the pace of improvements in the quality of cancer care. It calls for expanding national and state funding for cancer registries and the establishment a National Comprehensive Cancer Control Program to improve the quality of cancer care.

The LAF promotes survivorship and quality of life legislation during a trip to the nation’s capital.

Lance speaks out on the need for comprehensive cancer care during an event at the White House.
Research

THE LAF AWARDS SCIENTIFIC AND CLINICAL RESEARCH GRANTS FOCUSING ON THREE KEY AREAS: ISSUES OF LONG-TERM CLINICAL SURVIVORSHIP CARE, THE CLINICAL SCIENCE OF CANCER SURVIVORSHIP AND THE BASIC AND CLINICAL SCIENCE OF TESTICULAR CANCER.

Issues of Long-term Clinical Survivorship Care

Life After Cancer Program at Cook Children’s Medical Center
The LAF provided final funding of a 3-year grant for this program, which is a comprehensive service aimed at providing care to childhood, adolescent and young adult cancer survivors.

Living Well After Cancer Program at the University of Pennsylvania Cancer Center
LAF provided additional funding in 2002 for this program, which was established to build a new model of care, research and education surrounding long-term cancer survivorship.

The Clinical Science of Cancer Survivorship
In 2002 the LAF funded nine grants in this area, which focuses on promoting the optimal physical, psychological and social recovery and care of cancer survivors and their loved ones.

The Basic Clinical Science of Testicular Cancer
In 2002 the LAF funded five grants in this area, which focuses on the basic science translated to clinical issues and pure clinical investigations of testicular cancer.

A child life specialist at Cook Children’s Medical Center Life After Cancer Program teaches young children with cancer what to expect during treatment and follow-up.
## Research Grants

Listings in **red** are new grants awarded in 2002. Listings in **blue** received continued funding in 2002. More information about these may be found at [www.laf.org](http://www.laf.org).

### Massachusetts
- **Diane Wright, Ph.D.**  
  Massachusetts General Hospital — Microinjection of Sugars: A Novel System for Long-Term Preservation of Human Oocytes ($50,000)

### California
- **Smita Bhatia, M.D., M.P.H.**  
  City of Hope National Medical Center – Key Adverse Events After Childhood Cancer: Follow-up of the Children’s Oncology Group Cohort ($150,000)

### New Hampshire (cont.)
- **Robert Ferguson, Ph.D.**  
  Dartmouth Medical School
- **Sarah Freemantle, Ph.D.**  
  Dartmouth Medical School

### New York
- **Debra J. Wolgemuth, Ph.D., P.I.**  
  Columbia University — Role of the A-type Cyclins in the Distinct Classes of Testicular Tumors ($50,000)
- **Jane Holdsworth, Ph.D.**  
  Memorial Sloan-Kettering Cancer Center

### North Carolina
- **Gary G. Schwartz, Ph.D., M.P.H.**  
  Wake Forest University — Fetal Exposure to Ochratoxin A: A Murine Model for Testicular Cancer ($50,000)

### Ohio
- **Marie-Claude Hofmann, Ph.D.**  
  University of Dayton Research Institute — Gene Expression Profile of Experimental Seminoma Compared to its Normal Cellular Counterpart ($49,860)

### Pennsylvania
- **Katherine L. Nathanson, M.D.**  
  University of Pennsylvania School of Medicine — Variants in Androgen Metabolism Genes and Testicular Cancer Susceptibility ($50,000)

### Texas
- **Eileen Shinn, Ph.D.**  
  The University of Texas M.D. Anderson Cancer Center
- **Kevin C. Oeffinger, M.D.**  
  The University of Texas Southwestern Medical Center

### Washington, D.C.
- **Kenneth Tercyak, Ph.D.**  
  Georgetown University
- **Toni Antalis, Ph.D.**  
  American Red Cross, Holland Laboratory

### International
- **Sophie D. Fossa, Prof.dr.med**  
  The Norwegian Radium Hospital (Oslo, Norway) — Post-treatment Fertility in Young Adult Former Cancer Patients ($150,000)

### Shaded areas indicate current grant locations.
Overview: Development Activities

MEMBERS OF THE CANCER SURVIVORSHIP COMMUNITY, INCLUDING VOLUNTEERS, SUPPORTERS, DONORS, CYCLISTS, RUNNERS, GOLFERS, CELEBRITIES AND CANCER SURVIVORS PARTICIPATE IN VARIOUS WAYS TO RAISE FUNDS AND AWARENESS FOR THE LAF’S MISSION-RELATED ACTIVITIES.

Founder’s Circle
The Lance Armstrong Foundation Founder’s Circle was created in 1999, setting a standard of philanthropic innovation through unrestricted gifts from major donors. This unique group, which closed to new members at the end of 2002, brings together entrepreneurial stewards who want to make a difference by committing $500,000 over a five-year period.

Ride for the Roses Weekend
The 2002 Ride for the Roses Weekend was an overwhelming success, raising $2.7 million and drawing more than 25,000 people to events supporting the LAF’s mission. More than 6,600 cyclists joined the LAF, riding distances ranging from 10 to 100 miles. Weekend highlights include:

- Peloton Project—860 volunteer Peloton members collected more than 15,000 individual donations from donors across the world and raised awareness of the LAF and its mission in their local communities. Members collected more than $2.2 million in donations in 2002.
- PowerBar Health & Sports Expo—10,000 visitors and 43 exhibitors attended the Expo over two days, raising $22,000 for the LAF in donations and raffle ticket purchases.
- Hard Rock Cafe Rock for the Roses Concert—Almost 9,000 people joined the LAF to kick off the Weekend and see well-known artists perform.
- Run for the Roses—1,400 runners of all ages and skill levels gathered to race in the RunTex 5K Run for the Roses.
- Live to Ride Gala—The gala, one of the LAF’s most successful fundraising events, underwritten by Janus and Bristol–Myers Squibb, drew 1,240 attendees and sold more than 100 silent auction items.

- More than 849 volunteers helped the 2002 Ride Weekend come together without a hitch, and they celebrated their hard work during the Hard Rock Cafe Volunteer Appreciation Party.

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Overview: Development Activities

**Golf Invitational**
The LAF held its third annual golf invitational in October 2002 at the Spanish Oaks Golf Club in Austin, Texas. More than 90 players from around the country helped raise more than $350,000 for the LAF’s programs and grants. The event included a welcome dinner the night before the tournament at the home of Bonita and Jeff Garvey. The next morning players were treated to a golf clinic taught by Butch Harmon, followed by a full day of four-ball scramble and an evening awards reception.

**Corporate Sponsors**
Our 2002 corporate sponsors continued to underwrite major LAF events, providing a significant source of funding and enabling us to expand awareness of and participation in numerous LAF activities and programs.

**Major Donor Events**
In the fall of 2002, Lance Armstrong participated in a private ride through suburban Chicago with a small group of cyclists, followed by a dinner hosted by Vong’s Thai Kitchen. A proclamation from Mayor Richard M. Daly declared the day Lance Armstrong Day in Chicago. Lance shared his story of survivorship and explained why the LAF is important to him as a cancer survivor. The dinner and ride raised more than $250,000 for the LAF.

**Unsolicited Donations**
The LAF receives numerous unsolicited donations from individuals who learn more about us on our website, through our newsletter, at our Mission Booth at Ride for the Roses Weekend, through Lance’s book (It’s Not About the Bike) and many other sources. We are constantly inspired by and grateful for this support.

**Volunteers**
The LAF relies heavily on the generous support of volunteers who work diligently in our Austin office, during the Ride for the Roses Weekend, through the Peloton Project and a variety of other events. Volunteers logged more than 25,500 hours in 2002. Their time, while unquantifiable in terms of financial support, is extremely valuable to the LAF and ensures the Foundation’s resources can be dedicated to fulfilling its mission of enhancing the quality of life for people living with, through and beyond cancer.
### Statement of Financial Position

**As of December 31, 2002**

#### ASSETS

- Cash and Cash Equivalents $2,683,313
- Contributions Receivable 3,586,022
- Prepaid and Other Expenses 68,263
- Promotional Inventory 21,469
- Investment Securities 6,704,977
- Equipment, Net 194,355

**Total Assets** $13,258,399

#### LIABILITIES AND NET ASSETS

**Liabilities**

- Accounts Payable and Accrued Expenses $173,983
- Grants Payable 2,736,149

**Total Liabilities** $2,910,132

**Net Assets**

- Unrestricted 6,239,885
- Temporarily Restricted 4,108,382

**Total Liabilities and Net Assets** $13,258,399

Lance Armstrong Foundation, Inc. reports in accordance with the American Institute of Certified Public Accountants Audit and Accounting Guide for Not-for-Profit Organizations.

Independent Auditors: Erickson Demel & Co., P.C., Austin, Texas

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*Founder’s Circle fundraising initiative


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Legend: Program Services, Administrative, Fundraising