# **Lance Armstrong Foundation**

# Form 1023 Submission

**Original Application for Tax Exempt Status** 

# LANCE ARMSTRONG FOUNDATION, INC.

APPLICATION FOR RECOGNITION OF EXEMPTION UNDER SECTION 501(c)(3) OF THE INTERNAL REVENUE CODE

Andrew 3. White Attorney at Law P.O. Box 49912 Austin, Texas 78765

October 31, 1997

Internal Revenue Service P.O. Box 192 Covington, KY 41012-0192

Re: Lance Armstrong Foundation, Inc. ("Foundation) - Form 1023, Application for Recognition of Exemption under Section 501(c)(3) of the Internal Revenue Code ("Application")

#### Ladies and Gentlemen:

On behalf of the above referenced Foundation, please accept the enclosed Application and request for a determination letter. Attached to this letter and included as part of the Foundation's Application are the following items:

- 1. Letter from Congressman Lloyd Doggett, 10<sup>th</sup> District, Texas, in connection with the Application;
- 2. Form 8718 User Fee for Exempt Organization Determination Letter Request;
- Check for the application fee in the amount of \$465;
- 4. Form 872-C Consent Fixing Period of Limitation Upon Assessment of Tax (2 copies);
- 5. Form 1023 Application for Recognition of Exemption; and
- 6. Additional Attachments to Form 1023.

The Foundation was incorporated as a Texas non-profit corporation in January of 1997. The purpose of the Foundation is to promote awareness of and combat cancer by establishing and supporting educational and research programs. Lance Armstrong, the Austin based professional cyclist diagnosed with testicular cancer late last year, is the Foundation's originator and principal spokesperson.

Since its formation, the Foundation has been the beneficiary of some limited fund raising activities. Within the last few weeks, an expanded board of directors consisting of prominent Texas business and civic leaders, nationally renown cancer specialists and representatives of the sports and entertainment industries has been constituted to facilitate achievement of the Foundation's goals. Among other things, the establishment of this expanded board has created several short term opportunities to raise funds.

Until recently, the board was unaware that the Foundation had not obtained tax exempt status as a 501(c)(3) corporation. This came to the attention of the board because it lost an opportunity to receive in October significant funding from a Boston based charitable fund, which may only disburse monies to entities which have received this tax exempt designation.

The board has since become aware that other potential donors are delaying contributions until evidence of tax exempt status can be provided. Several of these donors have indicated that their contributions must be made prior to the end of the calendar year. As a result, the board fears that such contributions may also be lost if there is significant delay in obtaining tax exempt status.

Accordingly, expedited review of the Foundation's Application is critical to its viability. On behalf of the Foundation we ask the aid of your office in issuing a determination letter at the earliest possible date so that we may pursue the worthwhile work of the Foundation.

Thank you for your consideration of this request, and for your interest in the Lance Armstrong Foundation. Please contact me directly, either at the address written above, by telephone ((512) 404-7723) or email (awhite@bickerstaff.com) if you have any questions or comments, or if we may provide further information to you or your staff in this regard.

Sincerely,

Andrew S. White

LLOYD DOGGETT

10TH DISTRICT, TEXAS

COMMITTEE ON THE BUDGET

COMMITTEE ON RESOURCES



# Congress of the United States House of Representatives

WASHINGTON OFFICE 126 CANNON BUILDING WASHINGTON, DC 20515 (2021 225-4865 DISTRICT OFFICE: 763 FEDERAL BUILDING AUSTIN, TX 78701 (512) 916-5921

e-mail:floyd.doggett@mail.house.go http://www.house.gov/dogget/

October 22, 1997

Exempt Organizations
Internal Revenue Service

Dear Friend:

I have drafted this letter to accompany the application for tax-exempt status that is being filed for the Lance Armstrong Foundation (Foundation). This organization has been established to assist in the struggle against cancer by providing support for approriate educational and research programs.

As has been noted in the accompanying documentaion provided by the Foundation, a successful funding effort will require that this application receive expedited review. One contribution has already been lost and several other significant gifts will remain in the balance until the Foundation has received the approval letter that designates it as a 501(c)(3) corporation.

Your assistance in assuring the timely consideration of the Foundation's application is very much appreciated. Please record this application and my letter of interest with the problem resolution program in Cincinatti. Such action will allow me to monitor the progess in this matter.

Sincerely,

Lloyd Doggett

LD:ra

# Form **8718**(Rev. January 1997)

(Rev. January 1997)
epartment of the Treasury
internal Revenue Service

# User Fee for Exempt Organization Determination Letter Request

Attach this form to determination letter application. (Form 8718 is NOT a determination letter application.)

For IRS Use Only

Control number	<del></del>
Amount paid	
User fee screene	

2 Employer Identification Number 1 Name of organization 74 2806618 ARMSTRONG FOUNDATION. Caution: Do not attach Form 8718 to an application for a pension plan determination letter. Use Form 8717 instead. Type of request Fee Initial request for a determination letter for: • An exempt organization that has had annual gross receipts averaging not more than \$10,000 during the preceding 4 years, or ◆ A new organization that anticipates gross receipts averaging not more than \$10,000 during its first 4 years Note: If you checked box 3a, you must complete the Certification below. Certification I certify that the annual gross receipts of ...... name of organization have averaged (or are expected to average) not more than \$10,000 during the preceding 4 (or the first 4) years of operation. Title ▶ Signature ▶ ьЫ Initial request for a determination letter for: An exempt organization that has had annual gross receipts averaging more than \$10,000 during the preceding A new organization that anticipates gross receipts averaging more than \$10,000 during its first 4 years. \$500 Group exemption letters Attach to Form 8718 a check or Send fee and request for determination Instructions If the organization money order payable to the Internal letter to The law requires payment of a user fee Revenue Service for the full amount of with each application for a determination the user fee. If you do not include the Internal Revenue Service tter. The user fees are listed on line 3 Connecticut, Maine, full amount, your application will be EP/EO Division Massachusetts, New bove. For more information, see Rev. returned. Attach Form 8718 to your P. O. Box 1680, GPO Hampshire, New York, Proc. 97-8, 1997-1 I.R.B. 187. Brooklyn, NY 11202 determination letter application. Rhode Island, Vermont Check the box on line 3 for the type Alaska, California, Hawaii, Idaho, Nevada, Internal Revenue Service To avoid delays, send the of application you are submitting. If you EO Application EP/EO Division determination letter application and check box 3a, you must complete and sign the certification statement that Oregon, Washington Form 8718 to the applicable IRS McCaslin Industrial Park address shown below. Use the address 2 Cupania Circle appears under line 3a. below even if a different address Monterey Park, CA 91755-7406 appears in another form or publication. Internal Revenue Service Any state not listed above, a U.S. P. O. Box 192 Covington, KY 41012-0192 possession, or a foreign country NATIONSBANK OF TEXAS, N.A. 1796 **JEFFERY C. GARVEY** AUSTIN, TX **BUSINESS ACCOUNT** 35-2/1130 - 214 114 WEST 7TH ST., SUITE 1300 **AUSTIN, TX 78701** 10/31/1997 Internal Revenue Service **\*\***465.00 **DOLLARS** 

EMO\_ Taxes

#001796# #1130000 23#

# 2141478213#

# Form 872-C

(Rev. April 1996)

Department of the Treasury Internal Revenue Service

# Consent Fixing Period of Limitation Upon Assessment of Tax Under Section 4940 of the Internal Revenue Code

OMB No. 1545-0056

To be used with Form 1023, Submit in duplicate.

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(See instructions on reverse side.)

Under section 6501(c)(4) of the Internal Revenue Code, and as part of a request filed with Form 1023 that the organization named below be treated as a publicly supported organization under section 170(b)(1)(A)(vi) or section 509(a)(2) during an advance ruling period,

LANCE ARMSTRONG FOUNDATION, MC.	1	
(Exact legal name of organization as shown in organizing document)	Į	District Director of
(Number, street, City or town, state, and ZIP code) 78701	and the	Internal Revenue, or Assistant Commissioner (Employee Plans and Exempt Organizations)

Consent and agree that the period for assessing tax (imposed under section 4940 of the Code) for any of the 5 tax years in the advance ruling period will extend 8 years, 4 months, and 15 days beyond the end of the first tax year.

However, if a notice of deficiency in tax for any of these years is sent to the organization before the period expires, the time for making an assessment will be further extended by the number of days the assessment is prohibited, plus 60 days.

Ending date of first tax year DECEMBER 31, 1797
(Month, day, and year)

For Paperwork Reduction Act Notice, see page 1 of the Form 1023 Instructions.

LANCE ARMSTRONG FOUNDATION, INC.	
Name of organization (as shown in organizing document)	Date
JEFFERY C. GARVEY	10/3//97
Officer or trustee having authority to sign	CHAIRMAN OF THE
Signature • Communication Signature	CHAIRMAN OF THE Title > BOARD
For IRS use only	
District Director or Assistant Commissioner (Employee Plans and Exempt Organizations)	Date
By ▶	

Cat. No 16905Q

**...872-C** 

# Consent Fixing Period of Limitation Upon Assessment of Tax Under Section 4940 of the Internal Revenue Code

OMB No. 1545-0056

To be used with Forth 1023. Submit in duplicate.

(Rev. April 1996)

e n Department of the Treasury Internal Revenue Service

(See instructions on reverse side.)

Under section 6501(c)(4) of the Internal Revenue Code, and as part of a request filed with Form 1023 that the organization named below be treated as a publicly supported organization under section 170(b)(1)(A)(vi) or section 509(a)(2) during an advance ruling period,

LANCE ARM SIRONG FOUNDATION, INC.

(Exact legal name of organization as shown in organizing document)

III CONGRESS AVENUE, SUITE 1400, AUSTIN, TEXAS

(Number, street, city or town, state, and ZIP code)

TR701

District Director of Internal Revenue, or and the Assistant Commissioner (Employee Plans and Exempt Organizations)

Consent and agree that the period for assessing tax (imposed under section 4940 of the Code) for any of the 5 tax years in the advance ruling period will extend 8 years, 4 months, and 15 days beyond the end of the first tax year.

However, if a notice of deficiency in tax for any of these years is sent to the organization before the period expires, the time for making an assessment will be further extended by the number of days the assessment is prohibited, plus 60 days.

Ending date of first tax year DECEMBER 31, 179.7

Name of organization (as shown in organizing document)	Date 10/31/97
JEFFERY C. GARVEY	
Officer or trustee having authority to sign	CHAIRMAN OF THE
Signature >	Title > BOARD
For IRS use only	
District Director or Assistant Commissioner (Employee Plans and Exempt Organizations)	Date

## Form 1023 (Rev. April 1996)

Internal Revenue Service

Here

For Paperwork Reduction Act Notice, see page 1 of the instructions.

# **Application for Recognition of Exemption** Under Section 501(c)(3) of the Internal Revenue Code

OMB No. 1545-0056

If exempt status is approved, this application will be open for public inspection.

Read the instructions for each Part carefully.

A User Fee must be attached to this application.

If the required information and appropriate documents are not submitted along with Form 8718 (with payment of the appropriate user fee), the application may be returned to you.

Complete the Procedural Checklist on page 7 of the instructions. **Identification of Applicant** Part I 1a Full name of organization (as shown in organizing document) 2 Employer identification number (FIN) (If none, see page 2 of the instructions.) LANCE ARMSTRONG FOUNDATION, INC. 2806618 1b c/o Name (if applicable) 3 Name and telephone number of person to be contacted if additional information WILLIAM J. STAPLETON, PRESIDENT 1c Address (number and street) Room/Suite ANDREW S. WHITE 111 CONGRESS AVENUE (S12) H04-7723

4 Month the annual accounting period ends 1400 1d City or town, state, and ZIP code AUSTIN, TEXAS 5 Date incorporated or formed 7 Check here if applying under section: 6 Activity codes (See page 3 of the instructions.) JANUARY 9, 1997 125 301 602 a 501(e) **b** 501(f) c 501(k) 8 Did the organization previously apply for recognition of exemption under this Code section or under any other section of the Code? If "Yes," attach an explanation. Is the organization required to file Form 990 (or Form 990-EZ)? □ N/A 🏻 Yes 🗀 No If "No," attach an explanation (see page 3 of the Specific Instructions). Has the organization filed Federal income tax returns or exempt organization information returns? If "Yes," state the form numbers, years filed, and Internal Revenue office where filed. Check the box for the type of organization. ATTACH A CONFORMED COPY OF THE CORRESPONDING ORGANIZING DOCUMENTS TO THE APPLICATION BEFORE MAILING. (See Specific Instructions for Part I, Line 11, on page 3.) Get Pub. 557, Tax-Exempt Status for Your Organization, for examples of organizational documents.) Corporation—Attach a copy of the Articles of Incorporation (including amendments and restatements) showing approval by the appropriate state official; also include a copy of the bylaws. b 🔲 Trust--Attach a copy of the Trust Indenture or Agreement, including all appropriate signatures and dates. c Association—Attach a copy of the Articles of Association, Constitution, or other creating document, with a declaration (see instructions) or other evidence the organization was formed by adoption of the document by more than one person; also include a copy of the bylaws. If the organization is a corporation or an unincorporated association that has not yet adopted bylaws, check here I declare under the penalties of perjury that I am authorized to sign this application on behalf of the above organization and that I have examined this application, including the accompanying schedules and attachments, and to the best of my knowledge it is true, correct, and complete. Please CHAIRMAN OF THE BOARD
(Title or authority of signer) Sign

Cat. No. 17133K

Part II Act

#### **Activities and Operational Information**

Provide a detailed narrative description of all the activities of the organization—past, present, and planned. Do not merely refer to or repeat the language in the organizational document. List each activity separately in the order of importance based on the relative time and other resources devoted to the activity. Indicate the percentage of time for each activity. Each description should include, as a minimum, the following: (a) a detailed description of the activity including its purpose and how each activity furthers your exempt purpose; (b) when the activity was or will be initiated; and (c) where and by whom the activity will be conducted.

SEE ATKACHMENT

2 What are or will be the organization's sources of financial support? List in order of size.

# SEE ATTACHMENT

3 Describe the organization's fundraising program, both actual and planned, and explain to what extent it has been put into effect. Include details of fundraising activities such as selective mailings, formation of fundraising committees, use of volunteers or professional fundraisers, etc. Attach representative copies of solicitations for financial support.

SEE ATTYCHNENT

P	ge	3

orm 1	)23 (Rev. 4-96)	Page 3
Part		
4	Give the following information about the organization's governing body:	
•	Names, addresses, and titles of officers, directors, trustees, etc.	b Annual compensation
	SEE ATTACHUENT	OFFICERS AND DIRECTORS SERVE WITHOUT COMPENS
		Writour confers,
	Do any of the above persons serve as members of the governing body by reason of being public or being appointed by public officials?	officials 📈 Yes 🗌 No
	Are any members of the organization's governing body "disqualified persons" with respect organization (other than by reason of being a member of the governing body) or do any of the me have either a business or family relationship with "disqualified persons"? (See Specific Instructi Part II, Line 4d, on page 3.)	embers
	Does the organization control or is it controlled by any other organization?	☐ Yes ⊠ No special ☐ Yes ⊠ No
6	Does or will the organization directly or indirectly engage in any of the following transactions of political organization or other exempt organization (other than a 501(c)(3) organization): (a) grants (b) purchases or sales of assets; (c) rental of facilities or equipment; (d) loans or loan guarantee (e) reimbursement arrangements; (f) performance of services, membership, or fundraising solic or (g) sharing of facilities, equipment, mailing lists or other assets, or paid employees?	s; :s;
7	Is the organization financially accountable to any other organization?	□ Yes ☑ No or attach

Page	4

Form	1023	(Rev.	4-96

PURITY	1023 (Rev. 4-96)	_	Pa
Par	Activities and Operational Information (Continued)		
8	What assets does the organization have that are used in the performance of its exempt function? (Do not include producing investment income.) If any assets are not fully operational, explain their status, what additional steps ren be completed, and when such final steps will be taken. If "None," indicate "N/A."	no	- Ni
9	Will the organization be the beneficiary of tax-exempt bond financing within the next 2 years?	X	-
	Will any of the organization's facilities or operations be managed by another organization or individual under a contractual agreement? Yes		
, b	Is the organization a party to any leases?	<b>√</b> I	
11	Is the organization a membership organization?	XI	
	If "Yes," complete the following:  Describe the organization's membership requirements and attach a schedule of membership fees and dues.		
b	Describe the organization's present and proposed efforts to attract members and attach a copy of any descriptive literature or promotional material used for this purpose.		
c	What benefits do (or will) the members receive in exchange for their payment of dues?		
12a	If the organization provides benefits, services, or products, are the recipients required, or will they be required, to pay for them?	_	
b	Does or will the organization limit its benefits, services, or products to specific individuals or classes of individuals?	<b>_</b>	
13	Does or will the organization attempt to influence legislation?	X	
14	Does or will the organization intervene in any way in political campaigns, including the publication or distribution of statements?	X	

Pa	rt III	Technical Requirements	
1	create	rou filing Form 1023 within 15 months from the end of the month in which your organization was ed or formed?	es 🗆 No
2	to que	e of the exceptions to the 15-month filing requirement shown below applies, check the appropriate box and estion 8.	proceed
	Excep	ptions—You are not required to file an exemption application within 15 months if the organization:	
		Is a church, interchurch organization of local units of a church, a convention or association of churches, integrated auxiliary of a church. See Specific Instructions, Line 2a, on page 4;	or an
	□ ь	Is not a private foundation and normally has gross receipts of not more than \$5,000 in each tax year; or	
	□ c	Is a subordinate organization covered by a group exemption letter, but only if the parent or supervisory of timely submitted a notice covering the subordinate.	rganization
3		organization does not meet any of the exceptions on line 2 above, are you filing Form 1023 within onths from the end of the month in which the organization was created or formed? \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	s 🗌 No
		s," your organization qualifies under section 4.01 of Rev. Proc. 92-85, 1992-2 C.B. 490, for an natic 12-month extension of the 15-month filing requirement. Do not answer questions 4 through 7.	
	If "No,	, answer question 4.	
4	file For	answer "No" to question 3, has the organization been contacted by the IRS regarding its failure to orm 1023 within 27 months from the end of the month in which the organization was created or ord?	s 🗌 No
		." your organization is requesting an extension of time to apply under the "reasonable action and faith" requirements of section 5.01 of Rev. Proc. 92-85. Do not answer questions 5 through 7.	
	if "Yes,	s," answer question 5.	
5		answer "Yes" to question 4, does the organization wish to request relief from the 15-month filing ement?	s 🗆 No
		s," give the reasons for not filing this application prior to being contacted by the IRS. See Specific ctions, Line 5, on page 4 before completing this item. Do not answer questions 6 and 7.	
	If "No,"	," answer question 6.	
6	be reco want u organiz	answer "No" to question 5, your organization's qualification as a section 501(c)(3) organization can cognized only from the date this application is filed with your key District Director. Therefore, do you us to consider the application as a request for recognition of exemption as a section 501(c)(3) ization from the date the application is received and not retroactively to the date the organization	
	was cr	reated or formed?	No No
7	with th	answer "Yes" to question 6 above and wish to request recognition of section 501(c)(4) status for the period the date the organization was formed and ending with the date the Form 1023 application was received (the organization's section 501(c)(3) status), check here ▶ ☐ and attach a completed page 1 of Form 1 ation.	ne effective

Part III	Technical Requirements (Continued)	
	ne organization a private foundation?  Yes (Answer question 9.)	
	No (Answer question 10 and proceed as instructed.)	
	Weisher dresdort to and proceed as wisdoctory	
s If yo	ou answer "Yes" to question 8, does the organization claim to be a private or	perating foundation?
	Yes (Complete Schedule E.)	
	No	
Afte	er answering question 9 on this line, go to line 15 on page 7.	
box	ou answer "No" to question 8, indicate the public charity classification the or below that most appropriately applies:  ORGANIZATION IS NOT A PRIVATE FOUNDATION BECAUSE IT QUALITY.	
<b>a</b> (	As a church or a convention or association of churches (CHURCHES MUST COMPLETE SCHEDULE A.)	Sections 509(a)(1) and 170(b)(1)(A)(i)
	CHURCHES MUST COMPLETE SCHEDULE A.J	Sections 509(a)(1)
ь (	As a school (MUST COMPLETE SCHEDULE B.)	and 170(b)(1)(A)(ii)
c (	As a hospital or a cooperative hospital service organization, or a	
	medical research organization operated in conjunction with a	Sections 509(a)(1)
	hospital (MUST COMPLETE SCHEDULE C.)	and 170(b)(1)(A)(iii)
d ſ	As a governmental unit described in section 170(c)(1).	Sections 509(a)(1)
e [		and 170(b)(1)(A)(v)
<b>-</b> [	one or more of the organizations described in a through d, g, h, or i	
	(MUST COMPLETE SCHEDULE D.)	Section 509(a)(3)
f		
	safety.	Section 509(a)(4)
<b>g</b> [		Sections 509(a)(1)
===	owned or operated by a governmental unit.	and 170(b)(1)(A)(iv)
h [		Captions 500(s)(1)
	contributions from publicly supported organizations, from a governmental unit, or from the general public.	Sections 509(a)(1) and 170(b)(1)(A)(vi)
i J		2.12 170(5)(1)(-3(4))
٠,٠	As normally receiving not more than one-third of its support from gross investment income and more than one-third of its support from	
	contributions, membership fees, and gross receipts from activities	
	related to its exempt functions (subject to certain exceptions).	Section 509(a)(2)
	The exemination is a publish supported amonitorion but is not cure	Sections 509(a)(1)
1 5		
J [	The organization is a publicly supported organization but is not sure whether it meets the public support test of block it or block it. The	and 170(b)(1)(A)(vi)

If you checked one of the boxes a through f in question 10, go to question 15. If you checked box g in question 10, go to questions 12 and 13.

If you checked box h, i, or j, in question 10, go to question 11.

No

o this

Pa	Technical Requirements (Continued)			
11	If you checked box h, i, or j in question 10, has the organization completed a tax year of at least 8  Yes—Indicate whether you are requesting:  A definitive ruling (Answer questions 12 through 15.)  An advance ruling (Answer questions 12 and 15 and attach two Forms 872-C completed an No—You must request an advance ruling by completing and signing two Forms 872-C and application.	d sign	ned.) shing	
12	If the organization received any unusual grants during any of the tax years shown in Part IV-A, attached showing the name of the contributor; the date and the amount of the grant; and a brief description of the grant	tach a	list :	for each year e of the grant.
13	If you are requesting a definitive ruling under section 170(b)(1)(A)(iv) or (vi), check here ▶ ☐ and:			
8	Enter 2% of line 8, column (e), Total, of Part IV-A.			
	Attach a list showing the name and amount contributed by each person (other than a governmental supported organization) whose total gifts, grants, contributions, etc., were more than the amount erabove.	unit (	or "pu	iblicly ine <b>13a</b>
14	If you are requesting a definitive ruling under section 509(a)(2), check here ▶ □ and:			
	For each of the years included on lines 1. 2, and 9 of Part IV-A, attach a list showing the name of and amount received from each "disqualified person." (For a definition of "disqualified person," see Specific Instructions, Part II, Line 4d, on page 3.)			
b	For each of the years included on line 9 of Part IV-A, attach a list showing the name of and amount payer (other than a "disqualified person") whose payments to the organization were more than \$5,00 "payer" includes, but is not limited to, any organization described in sections 170(b)(1)(A)(i) through (governmental agency or bureau.	VA E-		
15	Indicate if your organization is one of the following. If so, complete the required schedule. (Submit only those schedules that apply to your organization. Do not submit blank schedules.)	Yes	No	If "Yes," complete Schedule:
	Is the organization a church?		X	Α
	Is the organization, or any part of it, a school?		X	В
	Is the organization, or any part of it, a hospital or medical research organization?		X	С
	Is the organization a section 509(a)(3) supporting organization?		X	D
	Is the organization a private operating foundation?		X	<u>E</u>
	Is the organization, or any part of it, a home for the aged or handicapped?		X	F
	Is the organization, or any part of it, a child care organization?		X	G
	Does the organization provide or administer any scholarship benefits, student aid, etc.?		X	н
	Has the organization taken over, or will it take over, the facilities of a "for profit" institution?		X	1

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year rant.

## Part IV Financial Data

Complete the financial statements for the current year and for each of the 3 years immediately before it. If in existence less than 4 years, complete the statements for each year in existence. If in existence less than 1 year, also provide proposed budgets for the 2 years following the current year.

			A. Statement of	f Revenue and	Expenses		
1			Current tax year	Prior tax years or proposed budget for 2 years			
'		Gifts, grants, and contributions received (not including unusual grants—see pages 5 and 6 of	(a) From 1/9.7 to 9/30/97	(b) 19.98	(c) 19 <i>9</i> .9	(d) 19	(e) TOTAL
1		the instructions)	10 9/30/97	1 160,000	175,000		
	2	Membership fees received					
1	_	Gross investment income (see instructions for definition)	1,063	1,500	1,650		
'		Net income from organization's unrelated business activities not included on line 3	-	•	-		
1	_	Tax revenues levied for and either paid to or spent on behalf	_	•	_		
Vareilina	e	of the organization	-	-	-		
		Other income (not including gain or loss from sale of capital		-			
1,		assets) (attach schedule) Total (add lines 1 through 7)	/22,572	161,500	176,650		
		Gross receipts from admissions, sales of merchandise or services, or furnishing of facilities in any activity that is not an unrelated business within the meaning of section 513. Include related cost of sales on line 22.	-	931,000	1,024,000		
11	0	Total (add lines 8 and 9)	122,572	1,092,500	1,200,650		
- 1		Gain or loss from sale of capital assets (attach schedule).			•		
		Unusual grants		<u> </u>	•		
1	3	Total revenue (add lines 10 through 12)	122,572	1,092,500			·
1	4	Fundraising expenses	7,500	267,885	294,675		
		Contributions, gifts, grants, and similar amounts paid (attach schedule)	90,000	120,000	132,000		
		Disbursements to or for benefit of members (attach schedule) .	-	<u> </u>	-		
Expansos	7	Compensation of officers, directors, and trustees (attach schedule)					
<u>.</u>		Other salaries and wages	15,370	104,900	115,280		
- į ·		Interest	-		70115	<u> </u>	
		Occupancy (rent, utilities, etc.).		7,125	7.840		
		Depreciation and depletion		<del></del>	<del> </del>	<del> </del>	
		Other (attach schedule)		<del> </del>	<del> </del>	<del> </del>	
		Total expenses (add lines 14 through 22)	112,970	499,810	549,795	1	
2	4	Excess of revenue over expenses (line 13 minus line 23)	9,702	592,690	650,855	ļ	

Form 1023 - Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code

# Part IVa. 15. - Statement of Revenues and Expenses - Contributions, gifts, grants, and similar amounts paid

Recipient	<u>Purpose</u>	Amount
University of Indiana Medical Center	Sponsor medical conference	\$90,000

	B. Balance Sheet (at the end of the period shown)					
	Assets	1	\$ 9.198			
1	Cash					
2	Accounts receivable, net	2				
3	Inventories	3	•			
4	Bonds and notes receivable (attach schedule)	4	•			
5	Corporate stocks (attach schedule)	5	•			
6	Mortgage loans (attach schedule)	6	•			
7	Other investments (attach schedule)	7	•			
8	Depreciable and depletable assets (attach schedule)	8	•			
_ Q	Land	8				
0	Other assets (attach schedule) . ORGANIZATIONAL COSTS	10	912			
1	Total assets (add lines 1 through 10)	11	10,100			
•	Liabilities					
		12	* 153			
2	Accounts payable	13				
13	Contributions, gifts, grants, etc., payable					
14	Mortgages and notes payable (attach schedule)	14				
15	Other liabilities (attach schedule) . ACCRUED EXPENSES	15				
16	Total liabilities (add lines 12 through 15)	16	398			
	Fund Balances or Net Assets					
17	Total fund balances or net assets	17	9,702			
40	Total liabilities and fund balances or net assets (add line 16 and line 17)	11				

Form 1023 - Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code

Part II. 1. - Activities and Operational Information - Provide a detailed narrative description of all the activities of the organization - past, present, and planned.

The Foundation was incorporated as a Texas non-profit corporation in January of 1997. The Foundation was formed to support research, education and awareness in the fight against cancer. To date, the Foundation's activities have centered on events to raise funds and profile the existence of the Foundation.

### Past and present activities.

Lance Armstrong is the originator and principal spokesperson of the Foundation. Mr. Armstrong is a professional cyclist who was diagnosed with testicular cancer in the fall of 1996. As a former world champion and two time Olympic team member, Mr. Armstrong has a high profile in the American cycling and sports community. Mr. Armstrong believes his visibility as a professional athlete and cancer survivor may be used in a positive manner to assist in the efforts of others to facilitate cancer research, education and awareness. Accordingly, the Foundation's primary fund raising and awareness activities to date have centered on cycling and entertainment events.

1. "The Race for the Roses": The Foundation first received funds from an activity which was held on March 23, 1997 in Austin, Texas. While the activity was conducted under the auspices of a separate corporate entity, all proceeds generated from this activity were contributed to the Foundation.

The focus of the activity was two separate fund raising events, entitled "The Race for the Roses" and "The Rock for the Roses." These events were conducted under the direction of Mr. John Korioth, who also serves as the Foundation's Executive Director. Mr. Korioth enlisted the aid of over 400 volunteers to conduct these events.

"The Race for the Roses" was a recreational bicycle ride in which some 2,300 riders participated. Funds were raised, and the cost of the event was underwritten, through entry fees of the participants, sale of merchandise, and business sponsorships. "The Rock for the Roses" was a music concert held after the bicycle ride, attended by an audience of 3,500. Funds were raised through admission charges and concession sales.

The Foundation's goals of promoting awareness and early detection of cancer were advanced

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through a high profile media campaign associated with promotion of the events. The media campaign was conducted through national print and regional radio outlets, and included the assistance of former Texas governor Ann Richards. Copies of some of the promotional literature distributed in connection with these activities are attached as Schedule II.1.

In the future these fund raising activities will be conducted directly by the Foundation, as described in further detail below under *Planned Activities*.

- 2. Cycling Fund raiser: In September of 1997, Steven Wolff, M.D. organized a recreational bicycle ride in Nashville, Tennessee to raise funds for the Foundation. Dr. Wolff, a physician living in Nashville who specializes in bone marrow transplantation, is a director of the Foundation. This event included a dinner the evening before the ride at which Mr. Armstrong spoke on behalf of the Foundation. Funds were raised through entry fees paid by the participants.
- 3. El Tour de Tuscon: In November of 1997, Mr. Armstrong will be the principal honoree at an established recreational bicycle ride in Tuscon, Arizona, at which 3,500 participants are expected. This event has been organized and conducted for the past fifteen years by Mr. Richard Debenardos, an event promoter. In connection with this event, Mr. Armstrong will be the featured speaker, on behalf of the Foundation, at a series of lunches and dinners which will serve as fund raising opportunities for the Foundation through solicitation of donations.
- 4. Physician's Conference: In November 1997, the first Lance Armstrong Foundation Urologic/Oncology Meeting will be held in Newport Beach, California. The conference is organized under the auspices of Larry Einhorn, M.D. and Craig Nichols, M.D. Drs. Einhorn and Nichols, who are based at the Indiana University School of Medicine and are among the world's foremost authorities in cancer research, treatment and education, serve as directors of the Foundation. This conference will be attended by urologists, medical oncologists, radiation oncologists and other health care professionals who are treating patients that have or are at risk for bladder, prostate, testicular and renal cell cancers. Mr. Armstrong will attend this meeting to promote the fund raising activities of the Foundation by speaking to the attendees and leading a bicycle ride.

#### Planned activities.

1. "The Race for the Roses": The Foundation, under the direction of its Executive Director Mr. Korioth, is organizing the second "Race for the Roses" and "Rock for the Roses" event, to be held May 16, 1998 in Austin, Texas. Building on the success and experience of the events held on its

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behalf in 1997, the Foundation hopes to make the 1998 activity one of the primary vehicles for Foundation fund raising, and one of the largest events of its kind in the United States. Efforts and planning are currently underway to draw a greater number of participants, attract additional business sponsors, involve additional celebrities in the sports and entertainment fields for promotional purposes, and enlist volunteers in this effort.

- 2. Other Cycling Events: The Foundation has been contacted by promoters and organizers of cycling related rides, races and activities across the country seeking to explore the establishment of a relationship with the Foundation for the purpose of raising funds to support the Foundation's activities or promoting the Foundation's goals of increasing awareness and education of cancer prevention techniques. The Foundation, through its board members, officers and other volunteers, will continue to work to establish programs and relationships in this regard, including distribution of literature and materials, licensing of its name, and arranging personal appearances by Mr. Armstrong.
- 3. Celebrity Golf Tournament: The Foundation plans to conduct a celebrity golf tournament to be held some time in 1998 for the purpose of raising funds and publicizing the existence and activities of the Foundation. The celebrity tournament will be held in Austin, Texas. Mr. Korioth, on behalf of the Foundation, is working with Austin's Barton Creek Country Club to stage this event.
- 4. Vehicles for the dissemination of information: The Foundation, through its officers, directors, and other volunteers, has begun consideration of other avenues to disseminate information about its activities and goals. A site on the world wide web has been established and is under development in this regard. Preliminary discussions have been conducted with film makers to consider projects ranging from production of public service announcements for distribution through local television outlets through a documentary about the experience of Mr. Armstrong and other prominent cancer survivors. Inquiries from members of the print media have resulted in consideration of production of public service advertisements for magazines. A Foundation newsletter may also be developed in the coming year to serve as a vehicle both to disseminate information and solicit funds.

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# Part II. 2. - Activities and Operational Information - What are or will be the organization's sources of financial support?

### Current sources of financial support.

To date, the Foundation's sole source of financial support has been funds raised from the general public through entry fees paid to participate in cycling related events and related sales of merchandise. Two such events have been held and are described in further detail in response to Part II.1. above. The largest of these two events was the "Race for the Roses" held in March of 1997 in Austin, Texas. The other event was held in September of 1997 in Nashville, Tennessee.

### Anticipated sources of financial support.

The Foundation anticipates that funds raised from the general public will continue to be the Foundation's sole source of financial support. The Foundation anticipates that funds related to the participation of the public in cycling related events will continue to be a primary source of funds, consistent with past experience. "The Race for the Roses" will be held each spring as the Foundation's signature fund raising activity.

Additionally, the Foundation anticipates additional funding from the general public through direct solicitation upon obtaining recognition of tax exempt status. The Foundation has recently constituted an expanded board of directors who plan to seek ways in which the Foundation may become more active in obtaining funds from the general public in this manner. Securing recognition of tax exempt status will aid in this effort.

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Part II. 3. - Activities and Operational Information - Describe the organization's fund raising program, both actual and planned, and explain to what extent it has been put into effect.

# Fund raising program - actual.

The Foundation's fund raising program to date has consisted of holding cycling related fund raising events. Activities to date have focused on its signature fund raising event, the "Race for the Roses." The "Race for the Roses" is a recreational bicycle ride in Austin, Texas. Riders may choose to ride designated courses of 10, 25 or 100 miles. Riders must pay an entry fee to participate in this event.

The cost of holding this event is defrayed through corporate underwriting and volunteer contributions. Corporate underwriting has consisted of the donation of money, goods and services by national and local businesses. National businesses include IKON Office Solutions (office management services), Nike (sportswear manufacturer), Oakley (sunglass manufacturer) and Giro (bicycle equipment manufacturer). Volunteer contributions include the time and labor of over 400 individuals to facilitate the entire range of projects necessary to produce this event, from advertising and marketing to registration of participants and supervision of riders on the course.

The scope and magnitude of this project requires an effort of several months to accomplish. In addition to the identification, solicitation and coordination of the corporate underwriters and volunteer contributors, coordination with public officials and agencies, including City of Austin parks and recreation department and the City of Austin police department, is involved. The addition of "The Rock for the Roses" musical event after the completion of the bicycle ride added a significant dimension to this effort while attracting a broader range of participants and contributors.

In its initial year, the "Race for the Roses" attracted one of the largest groups of participants of any such organized cycling event in Texas. Copies of descriptive literature distributed in connection with this event are referenced in the response to Part II.1. above and are attached as Schedule II.1.

A second bicycle ride fund raising event was held on behalf of the Foundation in September of 1997 in Nashville, Tennessee. This event was organized by Steven Wolff, M.D., a director of the Foundation. As with the "Race for the Roses," funds were raised through the payment of entry fees by participants. While the Foundation did not directly organize and stage this event, it was nonetheless the beneficiary of proceeds raised.

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### Fund raising program - planned.

The board of directors of the Foundation has begun discussion and planning to develop a more comprehensive and detailed long range fund raising program for the Foundation. Such a plan has not been finalized, but three components which remain to be developed further may be identified:

"The Race for the Roses": "The Race for the Roses" will continue to be the signature cycling fund raising event for the Foundation. Efforts to attract more participants and introduce additional activities into the weekend surrounding the event, including a professional race, are underway. Mr. Korioth, who headed the organizational effort of last year's successful event, continues to coordinate efforts to expand and grow this activity.

Additional fund raising events related to cycling and recreation: Through public appearances by Mr. Armstrong, establishment of relationships through licensing or promotion with existing cycling events, and sponsorship of a celebrity golf tournament, the Foundation hopes to generate additional funds through cycling and recreation events. The Foundation, through its Executive Director, may be the primary organizer of certain events, such as the celebrity golf tournament. Other events will be primarily organized by third parties, with the nature and level of Foundation involvement and support to be determined on a case by case basis through its board, officers, directors or other volunteers.

<u>Direct solicitation from the general public</u>: Once the Foundation has received acknowledgment of tax exempt status, it anticipates increasing its activities designed to solicit funds directly from the general public. This may be done through direct mailings or in connection with opportunities presented by some of its planned activities, such as promotion of or participation in specific fund raising events or public service advertising. A brochure has been prepared and is being considered for future distribution in connection with fund raising solicitation efforts. A copy of this brochure is also attached as Schedule II.3. The board of directors is considering establishment of a fund raising committee of the board to explore additional programs for direct solicitation of gifts from the general public.

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Part II.4.a. - Activities and Operational Information - Names, addresses and titles of officers and directors.

#### **OFFICERS:**

William J. Stapleton, President\Treasurer 1404 West 13<sup>th</sup> Street Austin, Texas 78703

Lance Edward Armstrong, Vice President 4212 WatersEdge Cove Austin, Texas 78731

Barton B. Knaggs, Secretary 620 South Congress Avenue, Suite 420 Austin, Texas 78704

#### **DIRECTORS:**

See attached Board Member Profiles



Lance Armstrong Foundation Board of Directors Meeting October 18–19, 1997

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Part II.4. Names, addresses and titles of officers, directors, trustees, etc.

# **BOARD MEMBER PROFILES**

#### **CATHY BONNER**

P.O. Box 50381 Austin, Texas 78763 (512) 474-5640

Ms. Bonner is the owner of Bonner Inc. She spends most of her time as a public relations and business consultant. Ms. Bonner was also former executive director for the Texas Department of Commerce. In 1992 she was the national Headliner Award recipient from Women in Communications, Inc.

## JERRY CARLSON

2405 Rockmoor Austin, Texas 78703 (512) 477–9178

Mr. Carlson began his career in 1963 as a junior engineer at IBM in San Jose, California. An Iowa naive, Carlson held numerous management positions at IBM, and in 1986 was appointed vice positions at IBM, and in 1986 was appointed vice positions at IBM, and in 1986 was appointed vice positions at IBM, and in 1986 was appointed vice positions at IBM, and in 1986 was appointed vice positions at IBM, and in 1986 was appointed vice positions at IBM. Mr. Carlson is a standard of the Advisory Board of Directors of Isan Commerce Bank. In 1992, he was named the position of the Year by the Greater Austin Isan Position of Commerce.

## LARRY EINHORN, M.D.

Indiana Cancer Pavilion #473 535 Barnhill Drive Indianapolis, Indiana 46202 (317) 278-2130

Dr. Einhorn is among the world's foremost authorities in cancer treatment, research and education. He is internationally recognized for his success in oncology and the development of a cure for testis cancer. Dr. Einhorn has served on the Indiana University School of Medicine for over two decades. He has also been honored by both the American Cancer Society and the American Society of Clinical Oncology among numerous other organizations.

#### JEFFERY GARVEY

Austin Ventures
1300 Norwood Tower
114 West 7th Street
Austin, Texas 78701
(512) 479-0055

Mr. Garvey is a general partner of Austin Ventures, one of the largest capital venture firms in the Southwest. His primary interests are in media and communications-related industries. Mr. Garvey is a director of Classic Cable, ConXus, CelPage and Kirtland Capital Partners.



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Part II.4. Names, addresses and titles of officers, directors, trustees, etc.

### R. JAMES GEORGE, JR.

George, Donaldson & Ford 1100 Norwood Tower 114 West 7th Street Austin, Texas 78701 (512) 495-1400

Mr. George is the founding partner of George,
Donaldson & Ford, LLP in Austin. He has been
selected each year by the publication Best Lawyers
in America as one of the best litigators in Texas.
He is also a member of the American Trial
Lawyers Association and the Texas Trial Lawyers
Association. Mr. George is considered one of the
foremost First Amendment lawyers in the United
States. His clients Time Warner, Texas Monthly,
Staktek and the Austin American-Statesman.

### SCOTT GIDLEY

107 RR 620 South #D-23 Austin, Texas 78734 (512) 970-9680

Mr. Gidley is president of Affluent Advisors and an investment advisory representative and registered representative of LPL Financial Services in Austin. In these capacities, he provides investment planning, estate planning and financial strategy services to a diverse clientele, including business owners, high income and net worth individuals, executives and professionals.

#### SANDY KNAPP

3683 Lost Creek Boulevard Austin, Texas 78701 (512) 328-2815

Ms. Knapp is currently an independent event marketing and management consultant. She is serving her second four-year term as the chairperson of USA Gymnastics. In the past she has worked for various Olympic functions and been the vice president of marketing for the Indiana Pacers. Currently she is a member of the USOC Executive Committee.

### CRAIG NICHOLS, M.D.

Indiana Cancer Pavilion #473 535 Barnhill Drive Indianapolis, Indiana 46202 (317) 278-2130

Dr. Nichols is a professor of medicine at the Indiana University School of Medicine and specializes in the care of testis cancer and lymphoma patients at the Indiana University Cancer Center. He is one of the world's foremost authorities in the research of these diseases and serves as chairman of the testis cancer subcommittee of the Eastern Cooperative Oncology Group and the hematology subcommittee of the Hoosier Oncology Group. Dr. Nichols is scheduled to present the plenary session at the upcoming World Testis Conference in Leeds, England.



Lance Armstrong Foundation, Inc.
111 Congress Avenue, Suite 1400
Austin, Texas 78701

Employer Identification Number: 74-2806618

Lance Armstrong Foundation Board of Directors Meeting October 18–19, 1997

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Part II.4. Names, addresses and titles of officers, directors, trustees, etc.

#### FRANCIE LARRIEU SMITH

502 Del Prado Lane Georgetown, Texas 78628 (512) 869-1103

Ms. Larrieu Smith is a five-time U.S. Olympic Team member. Her best Olympic finish was fifth place in the 10,000 meter event in Seoul, South Korea, in 1988. She was the flag bearer for the U.S. Olympic team in Barcelona, Spain, in 1992. Ms. Larrieu Smith established 36 national records and 12 world records over the course of her 30-year athletic career. Since 1992 she has served as national honorary chair on the Susan G. Komen Breast Cancer Foundation Race for the Cure.

#### LEE WALKER

4206 Avenue G Austin, Texas 78751 (512) 452-6175

Mr. Walker divides his time among academia, commerce and philanthropy. He lectures on entrepreneurship and community planning in the Department of Management in the University of Texas Graduate School of Business. He chairs the Capital Metro Transportation Authority, the Community Investment Corporation, and the Westcave Preserve. Mr. Walker also is a member of the boards of Mobil Telecommunications Corp., Intelliquest, Southwest Software, Trajecta, Ampersand and the Peer Assistance Network of Micrica. Before joining the University of Texas, Mr. Walker led Dell Computer Corporation through its formative years.

#### KIRK WATSON

2301 Woodlawn Austin, Texas 78703 (512) 499-2250

Mr. Watson is mayor of Austin and a partner in the Austin law firm of Whitehurst, Harkness, Watson, London, Ozmun & Galow. He was named the 1994 Outstanding Young Lawyer of Texas by the Texas Young Lawyers Association. He was appointed by Governor Ann Richards to chair the Texas Air Control Board in 1991 and served until the board was consolidated into the Texas Natural Resource Conservation Commission. Mr. Watson is also a survivor of testicular cancer.

#### ROBERT J. WERNER

Brown McCarroll
111 Congress Avenue, Suite 1400
Austin, Texas 78701
(512) 472-5456

Mr. Werner is managing partner of Brown McCarroll. He has represented property owners, lending institutions and industrial clients on a broad range of issues relating to the impact of environmental law on real property. His clients have also included real estate developers, industrial property owners and lending institutions in a broad range of real estate issues relating to the acquisition, development, construction, leasing and sale of real property. He is a member of the State of Texas Board of Disciplinary Appeals and a Fellow of the Texas Bar Association. Mr. Werner is also a testicular cancer survivor.

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Part II.4. Names, addresses and titles of officers, directors, trustees, etc.

#### STEVE WHISNANT

World T.E.A.M. Sports 2108 South Boulevard, Suite 101 Charlotte, North Carolina 28703 (704) 370-6270

Mr. Whisnant is executive director of World T.E.A.M. Sports, a non-profit, sports marketing firm that assists athletes, both professional and amateur, who want to make a contribution to their community. He brings extensive experience and expertise in fund raising, sports development and administration.

STEVEN N. WOLFF, M.D.

855 Rodney Drive Nashville, Tennessee 37205 (615) 936-0380

Dr. Wolff is a physician specializing in bone marrow transplantation. He established the Transplant Program at Vanderbilt University and the Nashville VA Medical Center. He also serves on the Board of Trust of the Leukemia Society of America and is currently the president of the Council and member of the Board of Trust of the National Marrow Donor Program.

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Part II.4.c. Directors serving as members of the governing body by reason of being public officials

Kirk Watson, the Mayor of Austin, Texas, is a member of the Foundation Board of Directors. Mr. Watson is a survivor of testicular cancer and has an acute interest in helping raise money for cancer research and create programs for cancer awareness. Mr. Watson was asked to serve on the Board of Directors of the Foundation for two reasons:

- 1. His keen interest and personal stake in cancer research and awareness; and
- 2. His ability to help place the City of Austin squarely behind the activities of the Foundation and its fundraising and charitable events conducted in the City of Austin.

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#### **Additional Attachments**

- 1. Articles of Incorporation
- 2. Bylaws
- 3. Schedule II.1 Copies of promotional literature used in connection with fund raising activities
- 4. Schedule II.3 Copy of proposed brochure for direct solicitation