

LANCE ARMSTRONG FOUNDATION 2007 ANNUAL REPORT



Dear Friends,

In early November 1996, over lunch at Z'Tejas in Austin, I kicked around an idea with my closest friends. I had just finished my third cycle of chemo and was beginning to view cancer as an opportunity, something that I was given for the good of others. Craig Nichols, my oncologist, and I had talked about "the obligation of the cured," and I was developing a feeling of responsibility as a survivor. I'd brought Bill Stapleton, Bart Knaggs, John Korioth and Gary Seghi together that day to help me create a foundation that would support other cancer survivors. I wasn't sure yet what the purpose of the foundation would be or how we'd achieve it. Telling survivors to "fight like hell," just as I had, was as far as I'd gotten.

If someone had pulled me aside that day at lunch and said, "Hey pal, one day, this foundation idea will help Texas provide billions of dollars for the fight against cancer," I would have laughed. And I shake my head in amazement when I think about everything we've achieved together in the last 10 years, because I'm amazed and happy that we are making such strong progress against this disease together.

When I think of the past year alone, I see a lot of high-impact firsts. Last November in Texas, Proposition 15 was the first state initiative in the nation to devote \$3 billion to the fight against cancer. It was an investment into which all of us at the Lance Armstrong Foundation put a lot of sweat equity—and the payday was one I'll never forget. On election night, November 6, 2007, I felt better than I had after any race because what we'd just achieved together was the biggest victory of my life. Texas voters took our message to heart—those long hours crisscrossing the state on a campaign tour bus paid off—and passed Prop 15 in overwhelming numbers. The triumph I felt was the result of a team effort that involved the entire state. Thanks to the voters, Texas will be one of the global leaders in the battle against cancer and our achievements will help survivors all over this nation and the world.

Another first in 2007 was the LIVE**STRONG** Presidential Cancer Forum that I co-hosted in Iowa with Chris Matthews of MSNBC. One of the LAF's goals in this election cycle has been to encourage our presidential candidates to talk about cancer – their personal experiences with it and their plans to combat the disease on a national level. The Forum was the right place for it. We had six candidates speak at length about cancer. All of them committed to more funding to fight it. And for the first time in this or any election, cancer was the front-and-center topic on national television, for all Americans to see.

If you ask the more than 12 million people in this country who are surviving cancer, they would tell you that in the national dialogue is exactly where cancer belongs. And their loved ones, friends and all the people who care about them would agree. When I think about the LIVESTRONG Army—all the people who have lent their support to the LAF over the last decade, every one of the tens of millions of people who have worn our yellow wristband, all the people who support the fight against cancer at the ballot box—and the collective potential we have, I'm amazed. Cancer affects every single person in America. If we come together and say, "I'm part of the LIVESTRONG Army and I vote accordingly," we can effect change on a national level, just as we did on the state level in Texas.

I want to conclude with a deeply felt thank you to those who have supported our cause for the last 10 years. I am humbled and honored by the hard work, devotion and loyalty of the LIVE**STRONG** Army, our LAF staff and board members and my family and friends, all of whom have made my fight their own. I would also like to thank Mitch Stoller for his leadership as president and chief executive officer of the LAF from 2004 to 2007. His leadership and guidance helped us grow and deliver on our mission to inspire and empower people affected by cancer, and I'm grateful for his dedication.

Knowing what we've achieved together in the past decade, I am more hopeful and optimistic than ever that, as a nation, we can renew our commitment to the fight against cancer and empower survivors to live life on their own terms. Thank you.

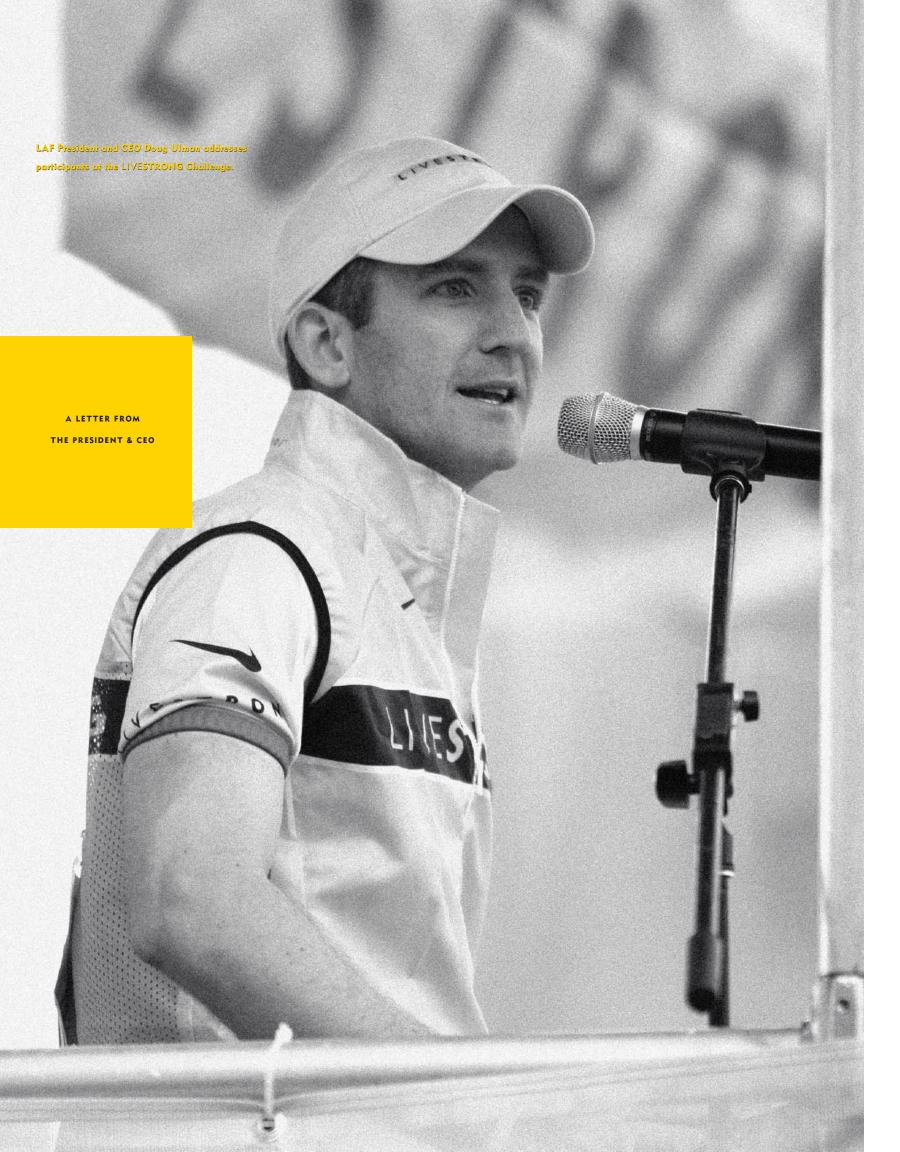
LIVESTRONG

Lance Armstrong

PO BOX 161150 AUSTIN, TX 78716-1150 TEL 512.236.8820 FAX 512 .236.8482 LIVESTRONG.ORG

I AM MORE hopeful and optimistic than ever that,
as a nation, we can renew our commitment
to the fight against cancer.





IN THE FALL OF 1997, after Doug Ulman was diagnosed with chondrosarcoma and melanoma he received an email from world cycling champion Lance Armstrong, who was just starting the Lance Armstrong Foundation. Read their email exchange below.

From: Doug Ulman

To: Lance Armstrong

CC: LIVE**STRONG** Army Members Sent: Tuesday, April 15, 2008 10:32am

Subj: RE: To Doug Ulman

Lance-

When I was diagnosed with chondrosarcoma more than II years ago, I was a college soccer player who knew absolutely nothing about cancer. I had never set foot in a cancer center, and I felt entirely invincible. I realized quite soon after that there were few, if any, support and educational resources for young adults like me who were dealing with a cancer diagnosis.

A lot has changed since I received your email, and if there is one thing I have learned in the past IO years, it's that we are the lucky ones.

It has been a true honor and privilege for me to be involved with the Lance Armstrong Foundation since 2001. The LAF team, board, volunteers and all of the passionate supporters who have generously invested in our mission inspire me daily. Our generous donors truly make our impact in the cancer community not only possible, but also significant and inspiring—and we have only just begun.

I could list literally hundreds of memories that I believe highlight our success over the years, but here are just a few from 2007, my inaugural year as President and CEO:

- >>> Hearing and feeling the reverberations of more than 250 advocates chant, "LIVESTRONG...

 LIVESTRONG... LIVESTRONG," and cheer wildly, yellow wristbands waving in the air, in
 front of the U.S. Capitol on LIVESTRONG Day as we approached the podium with several
 key legislators
- >>> Walking the hallways of the LIVE**STRONG** Survivorship Center of Excellence at the Fred Hutchinson Cancer Research Center, one of the finest research and clinical institutions in the world—and thinking that, in that moment, I was seeing first-hand how we are changing the world in different regions of the country
- >>> Getting the chills while sitting backstage watching six presidential candidates on our LIVESTRONG Presidential Cancer Forum stage pledge, if elected, to renew the war on cancer, and knowing that millions across the country were now paying attention to the leading killer of Americans under the age of 85
- >>> The passion of a woman's email praising our LIVESTRONG Survivor Care program for helping her son address the financial challenges of being diagnosed with a rare cancer with a five percent chance of survival as she stated, "I will devote the rest of my life to discussing and fighting the disease of cancer that is increasingly facing our children, as well as the uninsured and the punished poor"

- >>> Wiping tears from my eyes as 15-year-old cancer survivor Jimmy Fowkes poignantly dedicated his LIVESTRONG Challenge Messenger Award to his younger sister, Molly, in front of hundreds of our biggest supporters in Portland, Oregon
- >>> Witnessing you and Board Member Joe Aragona demonstrate the LAF's commitment to our hometown by announcing at a press conference the LIVESTRONG Survivorship Center at Dell Children's Medical Center of Central Texas, right here in our Austin backyard
- >>> The exhilaration of excusing myself frequently from a friend's rehearsal dinner to receive live



THE FOUNDATION MUST CONTINUE TO focus on CANCER

PREVENTION, ACCESS TO SCREENING AND CARE, RESEARCH AND

Quality of life for CANCER SURVIVORS.

updates of your Senate finance committee testimony that made Texas' \$3 billion investment in cancer research and programs possible

- >>> Hand over heart, listening to the national anthem sung at the LIVE**STRONG** Challenge Austin, the kickoff for our Proposition 15 bus tour, before we ran the 5K together
- >>> Recognizing your commitment as the largest Foundation donor to date, and having the opportunity to work with you and the LAF team

You (and anyone who knows me) know that I hate to fly. But having taken hundreds of flights to travel on behalf of the Foundation has enabled me to hear from thousands of people affected by cancer who have shared their experiences with me, and for that I am entirely grateful. It is for them that the Foundation must continue to focus on cancer prevention, access to screening and care, research and quality of life for cancer survivors.

Lance, as a member of the LIVE**STRONG** Army, I want to personally thank you for leading our charge and for inspiring millions of people to support our collective cause. In the IO years to come and beyond, thanks to our dedicated LIVE**STRONG** Army, we have the opportunity to change the landscape of cancer in our nation and around the world.

LIVESTRONG,

Doug Ulman

President and Chief Executive Officer

From: Lance Armstrong

To: info@ulmanfund.org

Sent: Thursday, October 30, 1997 9:40 AM

Subj: **To Doug Ulman**

CANCER IS A life-altering event and A ROUGH ROAD.

BEING A YOUNG MAN IN THE **prime** of Your life both athletically and physically then to be struck by cancer is devastating.



Doug,

Yesterday I received an article (from the Brown Alumni magazine) in the mail from a friend of mine who is a journalist with the International Herald Tribune as well as a Brown alum. After reading the article and relating to what you are, and what you have gone through, I decided to drop you a line. Being a young man in the prime of your life both athletically and physically then to be struck by cancer is devastating. As you alluded to in the article, cancer is a life-altering event and a rough road. But I feel as if we are the lucky ones. Nobody can really have the perspective and the focus of a cancer survivor. If there is anything I can do to help your cause either by myself or through the Lance Armstrong Foundation, please let me know. Otherwise, look after yourself and take care.

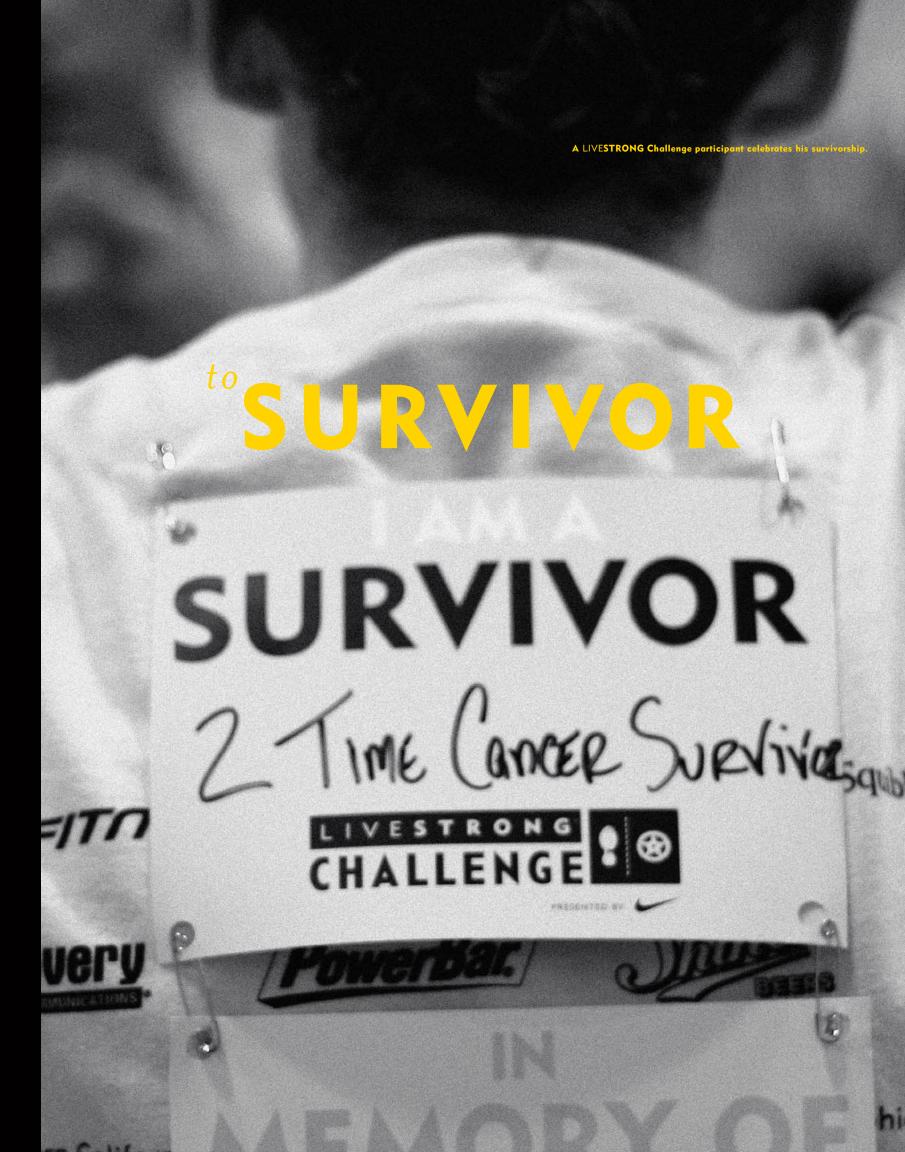
Lance Armstrong

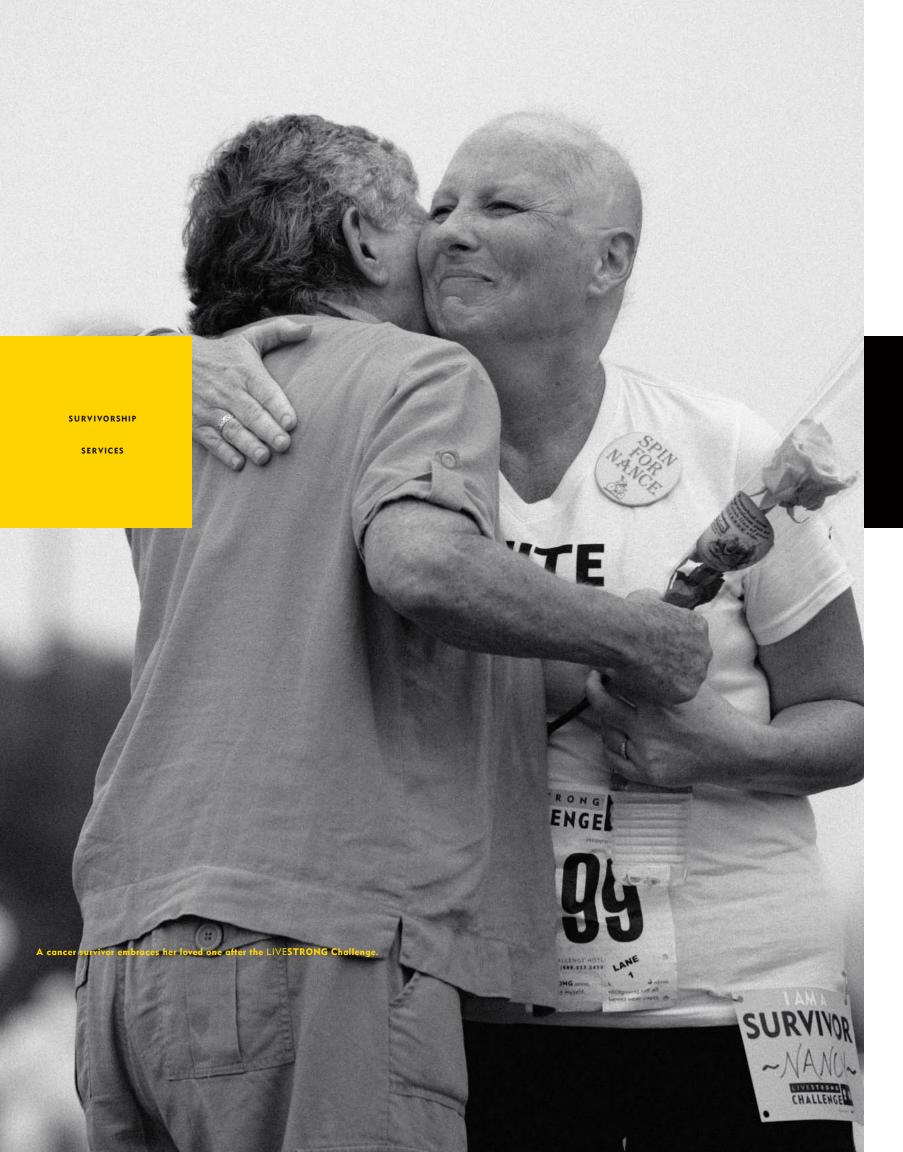
from VICTIM

6,507
PEOPLE RECEIVED CRITICAL CASE MANAGEMENT

AND PATIENT NAVIGATION SERVICES THROUGH

THE LIVESTRONG SURVIVORCARE PROGRAM





SURVIVORSHIP. IT'S THE PRIMARY FOCUS OF THE LANCE ARMSTRONG FOUNDATION. We strive to give every cancer survivor the tools, the resources and, most of all, the inspiration to battle cancer, and to do it on their terms. As long as the Foundation is here, no one needs to wage the fight alone.

THE LIVE**STRONG EDUCATION RESOURCE.** After the diagnosis, first come the questions. For the patient, the family, the caregiver and the professional, "now what?" is at the top of the list. In 2007, the LAF's LIVE**STRONG** Education Resource delivered information, tools and resource connections to an ever-growing community of survivors. Through the Cancer Support section on

OUR APPROACH TO SURVIVORShip SERVICES IS SIMPLE: WE'RE HERE TO HELP YOU close the gaps between







LIVESTRONG.org, we delivered essential information about cancer concerns to more than 417,750 people. We identified the need for additional information about managing day-to-day matters for cancer survivors and enhanced our already robust resource with helpful information about 27 new practical challenges of cancer in the areas of assistance programs, employment, finances, healthcare planning, insurance, legal planning and life planning. The LAF distributed more than 46,200 LIVESTRONG Survivorship Notebooks in 2007 to help people organize and guide their fight against cancer. With this go-to resource for answers, survivors can fight the battle with confidence—the sort of confidence that defines survivorship.

LIVESTRONG SURVIVORCARE. LIVESTRONG Survivor Care is our frontline resource for anyone affected by cancer. More than 6,500 people received direct, one-on-one support in 2007 with important services such as case management, patient navigation, patient referrals and access to promising clinical trials. The effort continued with improvements to our referral system to LIVESTRONG Survivor Care partners Cancer Care, Patient Advocate Foundation and Emerging Med.

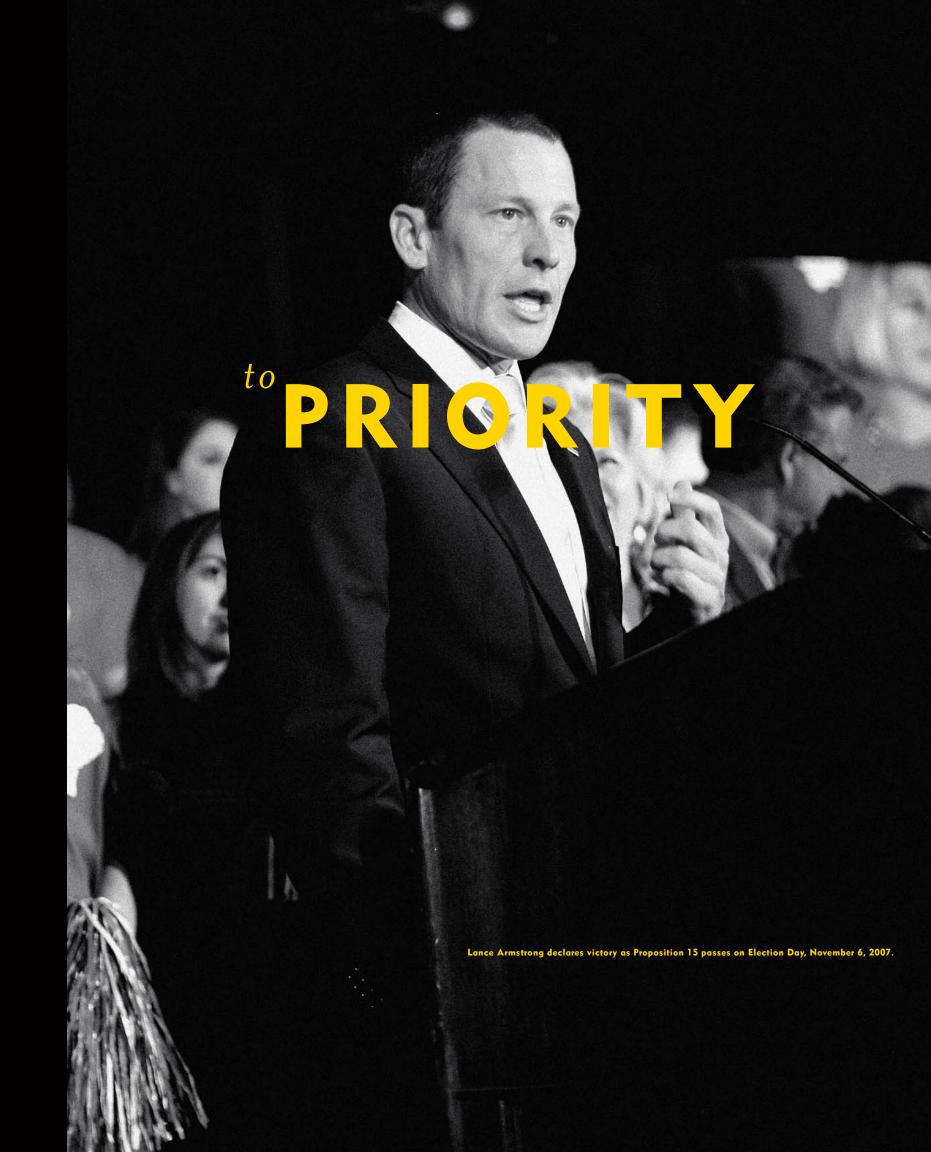
KNOWLEDGE IS POWER. The LAF distributed more than 241,300 *Living After Cancer Treatment* brochures in 2007 to provide culturally relevant cancer information to specific populations' needs. We also continued our educational outreach, with more than a quarter of a million pieces of literature distributed to improve knowledge, attitude and behavior of cancer survivors, healthcare professionals and others.

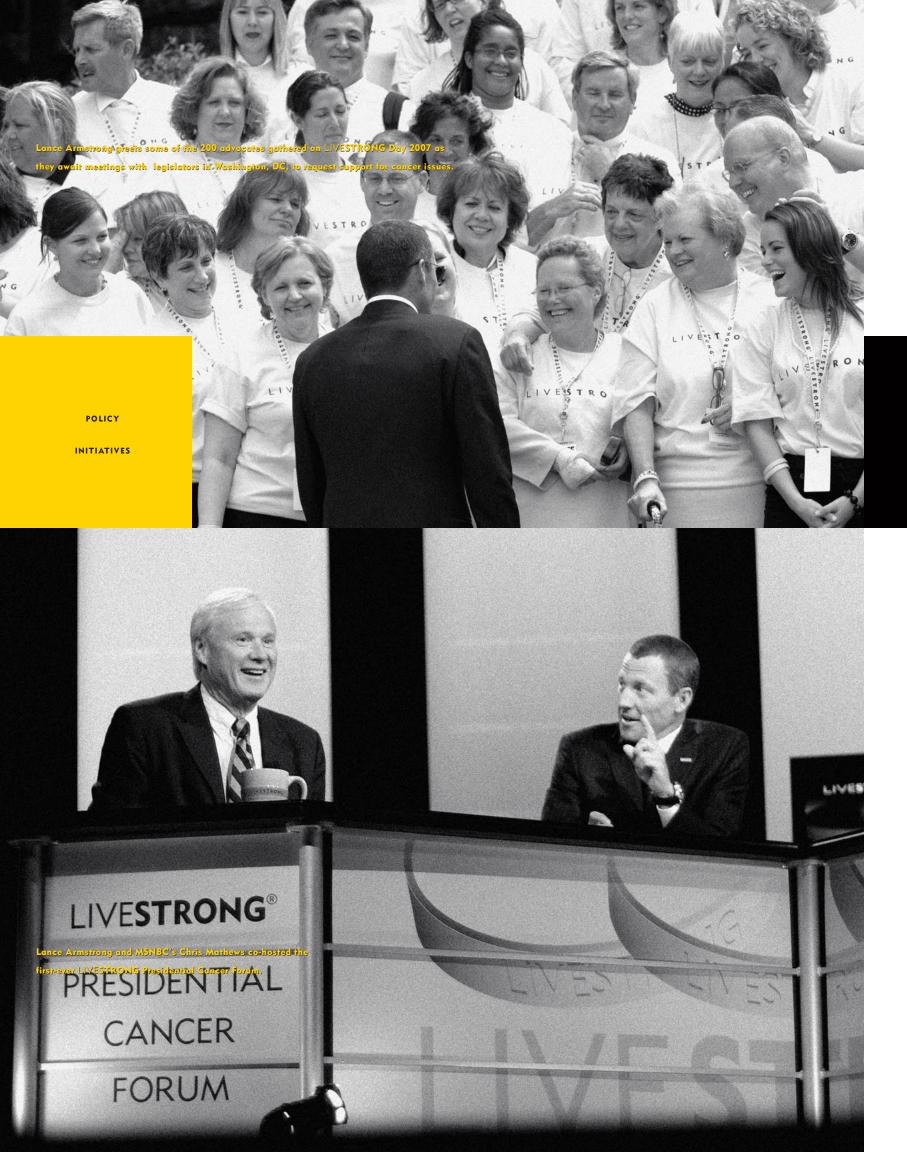
from OBSCURITY

\$3.0 BILLION AUTHORIZED BY THE STATE OF TEXAS

TO FUND NEW CANCER RESEARCH, PREVENTION, DETECTION

AND CONTROL PROGRAMS THROUGH PROPOSITION 15





IN 2007, THE LANCE ARMSTRONG FOUNDATION COMMITTED TO MAKING CANCER A NATIONAL

PRIORITY. We undertook major new initiatives to impact public policy at all levels, from local to national. We're speaking up for all cancer survivors, with a focus on real action that will make a difference in the fight against cancer. It's a fight that ought to unite Americans of all political stripes.

PROPOSITION 15 WAS A KEY VICTORY IN 2007. Proposition 15 was a means of engaging the state of Texas as an important player in funding new cancer research and prevention initiatives and other programs. The effort received bipartisan support from State Senators Jane Nelson and

OUR EFFORTS TO PASS Proposition 15

WOULD NOT HAVE BEEN POSSIBLE WITHOUT

our generous supporters.

Board member Joe Aragona and LAF supporter Nav Sooch (left) were instrumental proponents of the Proposition 15 campaign. >>



Kirk Watson and State Representatives Jim Keffer and Patrick Rose for a measure that authorized \$3 billion in funding cancer research and prevention. Once the Texas legislature approved the legislation, the measure had to be approved by a ballot initiative. Under the banner "Texas holds the cure," the Foundation spearheaded the grassroots effort to win voter support. The highlight of the campaign was a bus tour that crisscrossed the state, with Lance on board for the full ride. The result was a resounding victory at the polls, the establishment of the Cancer Prevention and Research Institute of Texas and a major milestone for the LAF in delivering significant results on the policy front.

IN 2007, THE FOUNDATION TOOK ITS POLICY INITIATIVE NATIONAL. Leading up to an important elction year, the LAF was determined to make cancer part of the national dialogue. In August of 2007, we convened the first-ever LIVESTRONG Presidential Cancer Forum in Cedar Rapids, Iowa—just as the campaign for the Iowa Caucuses was heating up. Co-hosted by Lance and MSNBC commentator Chris Matthews, the event featured six of the top contenders for the presidential nomination. They shared their plans on how their administrations would focus on cancer. Each candidate also had to answer tough questions posed by both Chris Matthews and Lance. The event marked the first time that cancer had been such a high-profile subject in a presidential election campaign.

THE FOUNDATION IS PROUD OF ITS SUCCESSES IN 2007. We made great strides toward one of our biggest goals: to make cancer a national priority.

from I NVESTMENTS

78,500

DONATIONS WERE COLLECTED FROM INDIVIDUALS

THROUGH THE 2007 LIVESTRONG CHALLENGE EVENTS

TO SUPPORT AND GROW THE FOUNDATION'S PROGRAMS



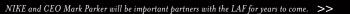


FUNDRAISING REMAINED STRONG IN 2007. Combined revenues from contributions, events and other sources added up to more than \$36 million. The LAF makes sure cancer survivors get the maximum return on every dollar we raise.

THE LIVE**STRONG CHALLENGE.** The LIVE**STRONG** Challenge is the signature fundraising event for the LAF. But it's more than just a fundraising event—it's a place where cancer survivors, families and friends converge to share their memories, hopes and experiences. Expanding our long-time Ride for the Roses event to involve a broader community, we launched the

THE LIVESTRONG COLLECTION AND LIVESTRONG WRISTBANDS

ENABLE people who care about the cancer cause to do their part to fight the disease.



LIVESTRONG Challenge series in 2006. With walk and run events accompanying our successful ride events, the LAF engaged a new community of supporters eager to make a difference. And make a difference, they did. In 2007, with events in Portland, OR, Philadelphia, PA, and Austin, TX, LIVESTRONG Challenge participants demonstrated the significance of LIVESTRONG through the "LIVESTRONG means..." campaign and contributed \$8.85 million in event revenues.

FUNDING THE FIGHT. The LIVESTRONG wristband continues to be an iconic symbol of hope, strength and community, and sales projections remain strong. The LAF also expanded the merchandise we offered to our supporters, and sales of program merchandise topped the \$3.8 million mark in 2007 alone. Through an unprecedented commitment never seen before in corporate philanthropy, the Nike LIVESTRONG Collection debuted in 2007, and 100 percent of Nike's net profits from the collection go directly to the LAF. Nike continues to be an important LAF partner through its ongoing support of the LIVESTRONG wristband, the LIVESTRONG Collection and the LIVESTRONG Challenge series. We're also looking for more and better ways to increase charitable contributions from philanthropic individuals and organizations.

MAKING A DIFFERENCE. Whether it's through the sale of a single wristband, the efforts of our grassroots supporters or the generosity of our biggest benefactors, the LAF ensures that the benefits of our fundraising success stay focused on the cancer survivors we're here to serve.



from ASPIRATION

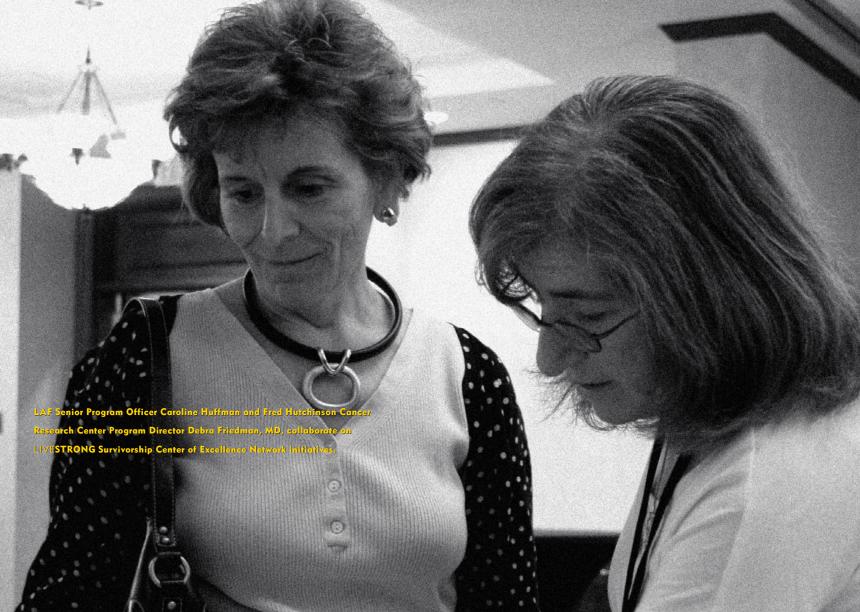
165 HOSPITALS WILL OFFER SUPPORT PROGRAMS

TO SIBLINGS OF CANCER SURVIVORS THROUGH A

COMMUNITY PROGRAM GRANT FROM THE FOUNDATION







GRANT PROGRAMS CONTINUE TO EXPAND OUR REACH. The LAF makes funding available for research into new and better ways to improve survivorship, and for programs that improve the lives of survivors today and in the future.

LIVESTRONG SURVIVORSHIP CENTER OF EXCELLENCE NETWORK. The LAF's central focus on survivorship is supported by this growing network of partners. The Network provided critical assistance in the creation of the online LIVESTRONG cancer treatment summary—a key survivor resource. Two annual meetings provided increased opportunity for collaboration, research

THE MORE WE PUT the tools into the hands of People working to make a difference in the lives of cancer survivors, the greater the impact we make.



Grant recipients from 2007. >>

efforts and the sharing of best practices. In addition, thanks to grants from the LAF and the Austin-based Aragona Family Foundation, the LIVE**STRONG** Survivorship Center at Strictly Pediatrics and Dell Children's Medical Center of Central Texas will provide care for young cancer patients and their families through the Children's Blood and Cancer Program.

RESEARCH GRANTS. The LAF continues to focus on expanding research in the field of cancer survivorship. With LAF support, there are many individuals conducting research that will result in real improvements in the lives and experiences of cancer survivors. In the 2007 grant cycle, the LAF funded six new community-based participatory research grants, through which community members and researchers collaborate in a mutual learning process to research and solve survivorship issues identified by the community. In addition, the LAF awarded more than \$1.3 million in grants to several outstanding research grant proposals from the 2006 grant review cycle. And because we want to maximize the results from every grant dollar, the LAF initiated a new program to measure and monitor the long-term performance and impact of every grant.

COMMUNITY PROGRAMS. The LAF's longstanding focus on grassroots efforts translates into a unique, community-centered effort to help survivors confront the physical, emotional and practical challenges of cancer. In 2007, we funded more than \$1.25 million to support 20 grant programs that directly affect cancer survivors where they live. The LAF also provides financial assistance to grantees to enable them to attend our annual community program conference and other educational conferences, which foster networking and collaboration.

from I S O L A T I O N

85

ORGANIZATIONS ARE PART OF THE LIVESTRONG

YOUNG ADULT ALLIANCE, A COALITION DEDICATED TO ADDRESSING

THE UNIQUE ISSUES FACING YOUNG ADULT CANCER SURVIVORS.





COLLABORATION BROADENS OUR IMPACT. Through different alliances, partnerships and initiatives, the LAF is helping to build an all-star team to fight cancer. In 2002, the LAF was a partner with the Centers for Disease Control and Prevention in creating a National Action Plan for Cancer Survivorship: Advancing Public Health Strategies. This public health effort aimed to effectively and comprehensively address cancer survivorship with the goal of improving quality of life for people affected by cancer. The five years since that time have seen dramatic expansion of the LAF's collaborative efforts.

WE'RE ENCOURAGING America's

EDUCATORS TO GET THEIR STUDENTS INVOLVED IN THE FIGHT AGAINST CANCER.



LIVESTRONG YOUNG ADULT ALLIANCE. Nearly 65,000 men and women between the ages of 15–40 are diagnosed with cancer each year. In 1996, Lance Armstrong was one of those young adults. Significant gaps in education, early detection, health coverage and service continue to impede progress in diagnosis and survival rates for this group. In 2007, the Alliance published the LIVESTRONG Young Adult Alliance Adolescent and Young Adult Oncology Progress Review Group Implementation Report and Action Plan as a concrete step toward improving cancer survival. Through an ongoing partnership with the National Cancer Institute—the first-ever public-private partnership of its kind—the Alliance has become one of the leading national resources for cancer professionals to find and distribute young adult oncology information and share best practices across the nation's treatment and support networks.

GROWING OUR NATIONAL PARTNERSHIPS. One of the main goals expressed in the *National Action Plan for Cancer Survivorship* was to engage the expertise and strength of all organizations in the greater cancer-fighting community. In 2007, the LAF continued to expand its partnership efforts with The Wellness Community and the YMCA. These programs were focused on identifying wellness and physical fitness programs with evidence-based benefits.

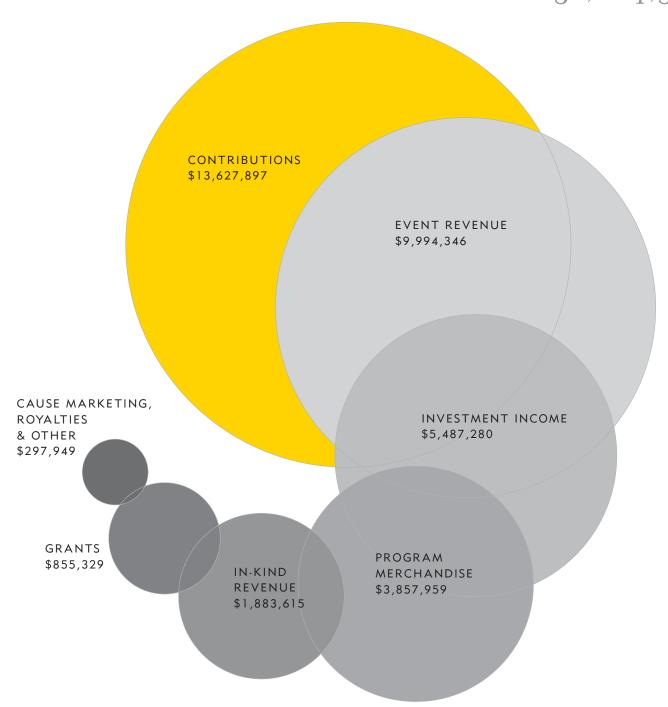
LIVE**STRONG AT SCHOOL.** The LAF created the LIVE**STRONG** at School program to offer educators free online lessons to teach K-I2 students about cancer in a way that is age-appropriate, hopeful, inspiring and empowering. The LIVE**STRONG** at School curriculum features lesson plans, engaging videos and activities to help students learn and discuss cancer-related issues.

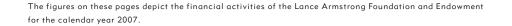
UNITY IS STRENGTH. The LAF is proud of all of our partners' efforts to fight cancer. Together, we are making a real difference in the lives of cancer survivors every day.

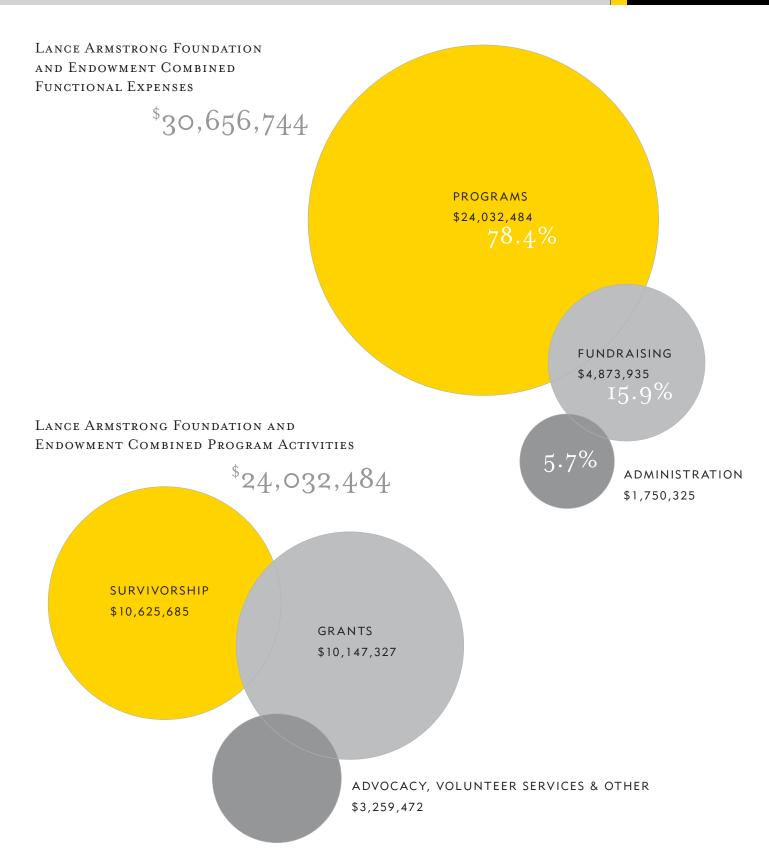
2007



\$36,004,375







Complete copies of the audited financial statements are available upon request from the Lance Armstrong Foundation, P.O. Box 161150, Austin, TX 78716-1150, or on our website at LIVE**STRONG**.org.

2007 FINANCIAL RESULTS 2007

Lance Armstrong Foundation Statement of Financial Position

	December 31,
	2007
ASSETS	
Cash and Cash Equivalents	3,989,063
Investment Securities	19,589,326
Accounts Receivable	9,305,899
Deposits, Prepaid and Intangible Assets	1,059,319
Inventory	4,442,818
Equipment, Net	276,731
TOTAL ASSETS	38,663,156
LIABILITIES	
ACCOUNTS PAYABLE, ACCRUED EXPENSES AND	
Deferred Lease Costs	1,449,676
Grants Payable	7,590,025
Deferred Revenue	22,500
TOTAL LIABILITIES	9,062,201
NET ASSETS	
Unrestricted	
Undesignated	25,645,096
Designated—Operating Reserve Fund	2,000,000
Temporarily Restricted	1,955,859
TOTAL NET ASSETS	29,600,955
TOTAL LIABILITIES AND NET ASSETS	38,663,156

LANCE ARMSTRONG FOUNDATION ENDOWMENT STATEMENT OF FINANCIAL POSITION

I	December 31
	2007
ASSETS	
Cash and Cash Equivalents	775,572
Investment Securities	24,753,04
Accounts Receivable	. 1,934,473
TOTAL ASSETS.	27,463,086
LIABILITIES	
Accounts Payable, Accrued Expenses and	
Deferred Lease Costs	8,453
TOTAL LIABILITIES	8,45
NET ASSETS	
Unrestricted	
Undesignated	13,699,739
Designated—Operating Reserve Fund	. 9,157,400
Permanently Restricted	. 4,597,48
FOTAL NET ASSETS	27,454,63
TOTAL LIABILITIES AND NET ASSETS	27,463,08

BOARD OF DIRECTORS

Our Board of Directors serves as the guardian of the LAF's mission—to inspire and empower people living with cancer.

The Board and its committees ensure that our mission continues to be appropriate, relevant and vital to the cancer survivorship community. The LAF admires the dedication these individuals have for the Foundation and we are extremely grateful for their time and commitment to our mission.

LANCE ARMSTRONG, Chairman and Founder

JEFFERY C. GARVEY, Vice Chairman and

Founding Chair

DENNIS CAVNER, Past Chairman
MICHAEL SHERWIN, Treasurer
CRAIG NICHOLS, MD, Secretary
JOE ARAGONA
KAREN S. COOK
HAROLD P. FREEMAN, MD
SANJAY GUPTA, MD
DAVID JOHNSON, MD
HAMILTON JORDAN
MARK MCKINNON
AMELIE G. RAMIREZ, DR. PH
BLAINE P. ROLLINS
MITCHELL STOLLER

E. Lee Walker

We would especially like to thank Mitchell Stoller, who served as president and CEO from January of 2004 to May of 2007, for his invaluable work supporting the mission of the LAF and for his continued support on our Board of Directors.

LAFE BOARD OF TRUSTEES

In October 2003, the LAF Board of
Directors established the Lance Armstrong
Foundation Endowment (LAFE) to ensure
long-term financial health. With assets
at more than \$27 million and governed
by a board of trustees, the LAFE provides
contributors with the opportunity to make
gifts to the LAF that are more permanent
in nature.

MICHAEL SHERWIN, Chairman
DENNIS CAVNER, Vice Chairman
JEFFERY C. GARVEY, Treasurer
KAREN S. COOK
JAMES HODGE, III
LARRY O'REILLY
KOZO SHIMANO

FOUNDER'S CIRCLE

Closed on December 31, 2002, the
Founder's Circle brought together
entrepreneurial stewards who understood
our passion and made a difference through
donations of \$500,000 or more. The LAF
honors these individuals in perpetuity for
their generosity and continued support.

ARAGONA FAMILY FOUNDATION
LANCE ARMSTRONG & FAMILY
TENCH COXE & SIMONE OTUS-COXE
MRS. JANE FRAZIER
BONITA & JEFF GARVEY
STEVE HICKS AND
DONNA STOCKTON-HICKS
JAMES C. KENNEDY
KRAMER FOUNDATION
CRAIG B. MALLOY

JEAN M. SCHULER

Andrew T. Sheehan

MIKE AND CAROL SHERWIN
BRAD A. SILVERBERG
MORTON TOPFER
E. LEE WALKER & JENNIFER VICKERS
THOMAS WEISEL
WINDFALL FOUNDATION

7 SOCIETY

The LAF is especially grateful for the support of the 7 Society, which is composed of members who are committed to the financial health of the LAF. Each member has a cumulative giving history and/or future commitment totaling one million dollars or more. We graciously thank the 7 Society members for providing the Foundation the stability and growth so that we may continue to serve our mission.

AMERICAN CENTURY INVESTMENTS
ANONYMOUS
ARAGONA FAMILY FOUNDATION
LANCE ARMSTRONG & FAMILY
TENCH COXE & SIMONE OTUS-COXE
JEFF AND BONITA GARVEY
NIKE
THE O'REILLY FAMILY
MIKE AND CAROL SHERWIN
ELLIS SHORT
NAVDEE SOOCH
DAVID "TIGER" WILLIAMS

INDIVIDUAL DONORS

\$500,000 & up

Lance Armstrong

American Century Investments

Joshua & Anita Bekenstein

Charitable Fund

Mattsson McHale Foundation

Larry & Nancy O'Reilly

MATTSSON MCHALE FOUNDATE
LARRY & NANCY O'REILLY
ELLIS SHORT
NAVDEEP SOOCH

\$250,000 to \$499,999
TENCH & SIMONE OTUS-COXE
CIGNA FOUNDATION
JOHN MCHALE & CHRIS MATTSSON
NIKE, INC. & AFFILIATES
OAKLEY

\$100,000 to \$249,999

Anonymous

24 Hour Fitness
24 Hours of Booty
A Dolphin's Promise
Aragona Family Foundation
Bayer Healthcare
Health First America's Charities
Hilton Hotels Corporation
Kramer Foundation
Craig & Robyn Malloy
Nestle USA
The Estate of Stephen O'Leary
John Thornton
Tony Griffin Foundation

\$50,000 to \$99,999

TREK BICYCLE CORP

AMERICAN EXPRESS THE MEMBERS PROJECT
AMERICA'S CHARITIES
CANCER CURE AMERICA
CISCO SYSTEMS
KAREN COOK
DAWSON-HERMAN
GREATER DES MOINES PARTNERSHIP
HAVE A BALL FOUNDATION, INC.
HEALTHMARKETS

INTERNATIONAL COUNCIL OF SHOPPING

MILTHORPE SPORTS, LLC
RODALE
MIKE & CAROL SHERWIN
VANGUARD CHARITABLE ENDOWMENT

CENTERS, INC.

\$25,000 to \$49,999
Advanced Micro Devices, Inc.
Albert & Doris Pitt Foundation
Thomas Bailey
Bell Sports, Inc.

CHANTAL COOKWARE CORP ENZON PHARMACEUTICALS, INC.

MICHAEL BIRDSONG

Jeffery Garvey Genentech, Inc.

KENDRA SCOTT DESIGN, INC.

Hartman, Simons, Spielman & Wood, LLP Hewlett-Packard Company

Kum & Go
Fawn Langerman
Lonestar Soccer Club
Mark McKinnon
George Mendes

MERCY MEDICAL CENTER
MICROSOFT

MULTIPLE MYELOMA RESEARCH FOUNDATION
NATIONAL PATIENT ADVOCATE FOUNDATION
PALMETTO PELOTON

CHUCK PARR
PARTNERSHIP TO FIGHT CHRONIC DISEASE

PURDUE PHARMA L.P.

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BART SAIDEL
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The LAF receives a tremendous amount of support from generous corporations that believe in our mission and are dedicated to improving the lives of those affected by cancer. We are inspired and grateful for this support, which enables us to provide programs and resources to the more than 12 million cancer survivors currently living in the U.S.

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The LAF's LIVE**STRONG** Survivor Care program provides one-on-one support for cancer survivors through counseling and referrals to local resources, help addressing financial and insurance concerns and clinical trials matching to new treatments in development. In an effort to provide long-term funding for LIVE**STRONG** Survivor Care, the LAF joined forces with pharmaceutical companies to develop the Industry Council. Together with the LAF, the Industry Council shares valuable information and supports new and innovative program initiatives to positively impact people diagnosed with cancer.

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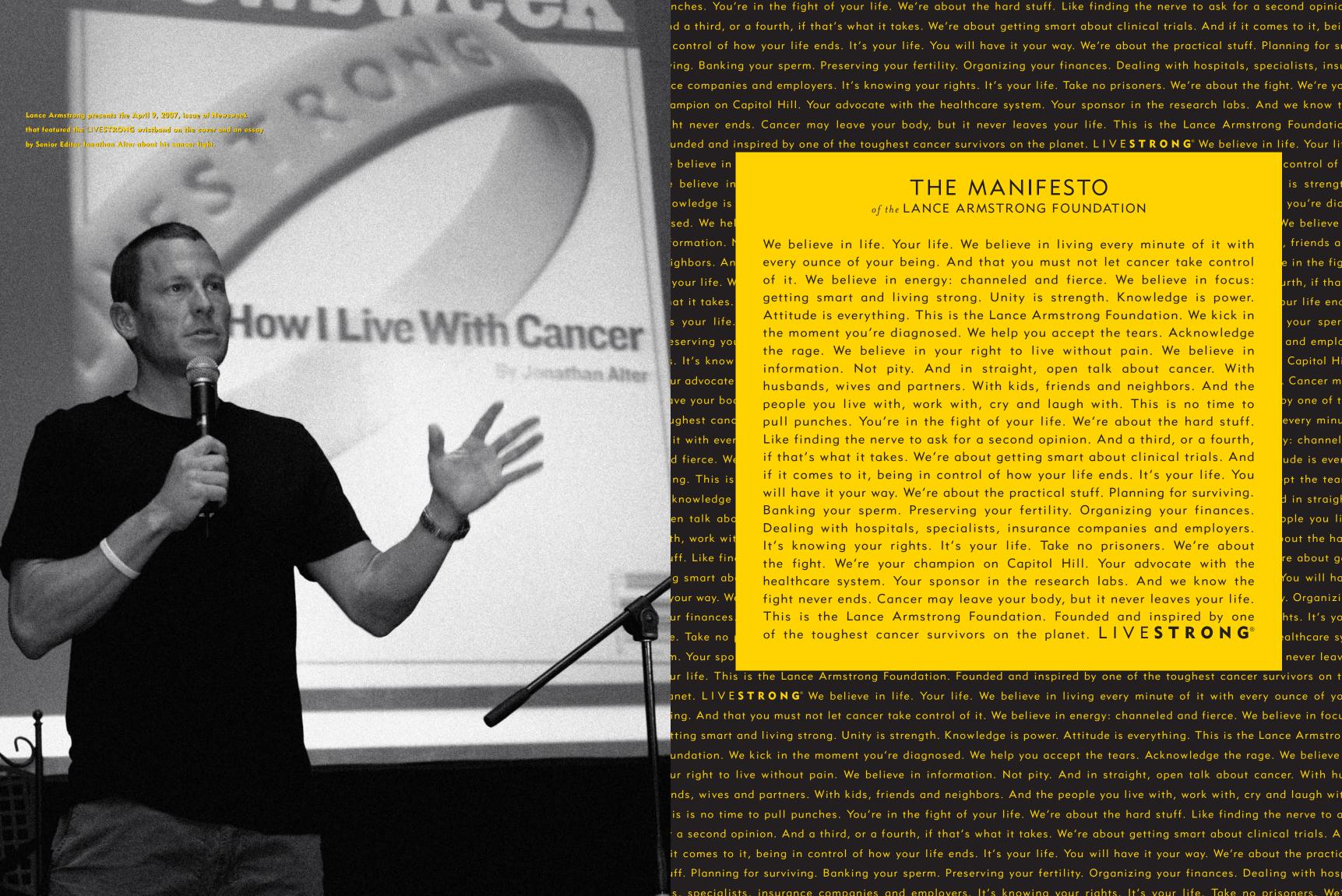
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We believe in life. Your life. We believe in living every minute of it with every ounce of your being. And that you must not let cancer take control of it. We believe in energy: channeled and fierce. We believe in focus: getting smart and living strong. Unity is strength. Knowledge is power. Attitude is everything. This is the Lance Armstrong Foundation. We kick in the moment you're diagnosed. We help you accept the tears. Acknowledge the rage. We believe in your right to live without pain. We believe in information. Not pity. And in straight, open talk about cancer. With husbands, wives and partners. With kids, friends and neighbors. And the people you live with, work with, cry and laugh with. This is no time to pull punches. You're in the fight of your life. We're about the hard stuff. Like finding the nerve to ask for a second opinion. And a third, or a fourth, if that's what it takes. We're about getting smart about clinical trials. And if it comes to it, being in control of how your life ends. It's your life. You will have it your way. We're about the practical stuff. Planning for surviving. Banking your sperm. Preserving your fertility. Organizing your finances. Dealing with hospitals, specialists, insurance companies and employers. It's knowing your rights. It's your life. Take no prisoners. We're about the fight. We're your champion on Capitol Hill. Your advocate with the healthcare system. Your sponsor in the research labs. And we know the fight never ends. Cancer may leave your body, but it never leaves your life. This is the Lance Armstrong Foundation. Founded and inspired by one of the toughest cancer survivors on the planet. LIVESTRONG

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