Dear Friends,

In early November 1996, over lunch at Z'Tejas in Austin, I kicked around an idea with my closest friends. I had just finished my third cycle of chemo and was beginning to view cancer as an opportunity, something that I was given for the good of others. Craig Nichols, my oncologist, and I had talked about the obligation of the cured, and I was developing a feeling of responsibility as a survivor. I'd brought Bill Stapleton, Bart Knaggs, John Korioth and Gary Seghi together that day to help me create a foundation that would support other cancer survivors. I wasn't sure yet what the purpose of the foundation would be or how we'd achieve it. Telling survivors to “fight like hell,” just as I had, was as far as I'd gotten.

If someone had pulled me aside that day at lunch and said, “Hey pal, one day, this foundation idea will help Texas provide billions of dollars for the fight against cancer,” I would have laughed. And I shake my head in amazement when I think about everything we've achieved together in the last 10 years, because I'm amazed and happy that we are making such strong progress against this disease together.

When I think of the past year alone, I see a lot of high-impact firsts. Last November in Texas, Proposition 15 was the first state initiative in the nation to devote $3 billion to the fight against cancer. It was an investment into which all of us at the Lance Armstrong Foundation put a lot of sweat equity—and the payday was one I'll never forget. On election night, November 6, 2007, I felt better than I had after any race because what we'd just achieved together was the biggest victory of my life. Texas voters took our message to heart—these long hours crisscrossing the state on a campaign tour bus paid off—and passed Prop 15 in overwhelming numbers. The triumph I felt was the result of a team effort that involved the entire state. Thanks to the voters, Texas will be one of the global leaders in the battle against cancer and our achievements will help survivors all over this nation and the world.

Another first in 2007 was the LIVESTRONG Presidential Cancer Forum that I co-hosted in Iowa with Chris Matthews of MSNBC. One of the LAF’s goals in this election cycle has been to encourage our presidential candidates to talk about cancer— their personal experiences with it and their plans to combat the disease on a national level. The Forum was the right place for it. We had six candidates speak at length about cancer. All of them committed to more funding to fight it. And for the first time in this or any election, cancer was the front-and-center topic on national television, for all Americans to see.

If you ask the more than 12 million people in this country who are surviving cancer, they would tell you that in the national dialogue is exactly where cancer belongs. And their loved ones, friends and all the people who care about them would agree. When I think about the LIVESTRONG Army—all the people who have lent their support to the LAF over the last decade, every one of the tens of millions of people who have worn our yellow wristband, all the people who support the fight against cancer at the ballot box—and the collective potential we have, I'm amazed. Cancer affects every single person in America. If we come together and say, “I'm part of the LIVESTRONG Army and I vote accordingly,” we can effect change on a national level, just as we did on the state level in Texas.

I want to conclude with a deeply felt thank you to those who have supported our cause for the last 10 years. I am humbled and honored by the hard work, devotion and loyalty of the LIVESTRONG Army, our LAF staff and board members and my family and friends, all of whom have made my fight their own. I would also like to thank Mitch Stoller for his leadership as president and chief executive officer of the LAF from 2004 to 2007. His leadership and guidance helped us grow and deliver on our mission to inspire and empower people affected by cancer, and I’m grateful for his dedication.

Knowing what we've achieved together in the past decade, I am more hopeful and optimistic than ever that, as a nation, we can renew our commitment to the fight against cancer and empower survivors to live life on their own terms. Thank you.

LIVE STRONG,
Lance Armstrong
When I was diagnosed with chondrosarcoma more than 11 years ago, I was a college soccer player who knew absolutely nothing about cancer. I had never set foot in a cancer center, and I felt entirely invincible. I realized quite soon after that there were few, if any, support and educational resources for young adults like me who were dealing with a cancer diagnosis.

A lot has changed since I received your email, and if there is one thing I have learned in the past 10 years, it’s that we are the lucky ones.

It has been a true honor and privilege for me to be involved with the Lance Armstrong Foundation since 2001. The LAF team, board, volunteers and all of the passionate supporters who have generously invested in our mission inspire me daily. Our generous donors truly make our impact in the cancer community not only possible, but also significant and inspiring—and we have only just begun.

I could list literally hundreds of memories that I believe highlight our success over the years, but here are just a few from 2007, my inaugural year as President and CEO:

>>> Hearing and feeling the reverberations of more than 250 advocates chant, “LIVE STRONG... LIVESTRONG... LIVESTRONG,” and their wildly, yellow wristbands waving in the air, in front of the U.S. Capitol on LIVESTRONG Day as we approached the podium with several key legislators

>>> Walking the hallways of the LIVESTRONG Survivorship Center of Excellence at the Fred Hutchinson Cancer Research Center, one of the finest research and clinical institutions in the world—and thinking that, in that moment, I was seeing first-hand how we are changing the world in different regions of the country

>>> Getting the chills while sitting backstage watching six presidential candidates on our LIVESTRONG Presidential Cancer Forum stage pledge, if elected, to renew the war on cancer, and knowing that millions across the country were now paying attention to the leading killer of Americans under the age of 85

>>> The passion of a woman’s email praising our LIVESTRONG SurvivorCare program for helping her son address the financial challenges of being diagnosed with a rare cancer with a five percent chance of survival as she stated, “I will devote the rest of my life to discussing and fighting the disease of cancer that is increasingly facing our children, as well as the uninsured and the punished poor”
Doug,

Yesterday I received an article (from the Brown Alumni magazine) in the mail from a friend of mine who is a journalist with the International Herald Tribune as well as a Brown alum. After reading the article and relating to what you are, and what you have gone through, I decided to drop you a line.

Being a young man in the prime of your life both athletically and physically then to be struck by cancer is devastating. As you alluded to in the article, cancer is a life-altering event and a rough road. But I feel as if we are the lucky ones. Nobody can really have the perspective and the focus of a cancer survivor. If there is anything I can do to help your cause either by myself or through the Lance Armstrong Foundation, please let me know. Otherwise, look after yourself and take care.

Lance Armstrong

The foundation must continue to focus on cancer prevention, access to screening and care, research and quality of life for cancer survivors.
from VICTIM to SURVIVOR

6,507 PEOPLE RECEIVED CRITICAL CASE MANAGEMENT AND PATIENT NAVIGATION SERVICES THROUGH THE LIVESTRONG SURVIVORCARE PROGRAM
Survivorship. It’s the primary focus of the Lance Armstrong Foundation. We strive to give every cancer survivor the tools, the resources and, most of all, the inspiration to battle cancer, and to do it on their terms. As long as the Foundation is here, no one needs to wage the fight alone.

The LiveStrong Education Resource. After the diagnosis, first come the questions. For the patient, the family, the caregiver and the professional, “now what?” is at the top of the list. In 2007, the LAF’s LiveStrong Education Resource delivered information, tools and resource connections to an ever-growing community of survivors. Through the Cancer Support section on LiveStrong.org, we delivered essential information about cancer concerns to more than 437,250 people. We identified the need for additional information about managing day-to-day matters for cancer survivors and enhanced our already robust resource with helpful information about 27 new practical challenges of cancer in the areas of assistance programs, employment, finances, healthcare planning, insurance, legal planning and life planning. The LAF distributed more than 46,200 LiveStrong Survivorship Notebooks in 2007 to help people organize and guide their fight against cancer. With this go-to resource for answers, survivors can fight the battle with confidence—the sort of confidence that defines survivorship.

LiveStrong Survivor Care. LiveStrong Survivor Care is our frontline resource for anyone affected by cancer. More than 6,500 people received direct, one-on-one support in 2007 with important services such as case management, patient navigation, patient referrals and access to promising clinical trials. The effort continued with improvements to our referral system to LiveStrong Survivor Care partners CancerCare, Patient Advocate Foundation and EmergingMed.

Knowledge is Power. The LAF distributed more than 241,300 Living After Cancer Treatment brochures in 2007 to provide culturally relevant cancer information to specific populations’ needs. We also continued our educational outreach, with more than a quarter of a million pieces of literature distributed to improve knowledge, attitudes and behaviors of cancer survivors, healthcare professionals and others.
from OBSURITY to PRIORITY

$3.0 BILLION AUTHORIZED BY THE STATE OF TEXAS
TO FUND NEW CANCER RESEARCH, PREVENTION, DETECTION AND CONTROL PROGRAMS THROUGH PROPOSITION 15

In 2007, the Lance Armstrong Foundation committed to making cancer a national priority. We undertook major new initiatives to impact public policy at all levels, from local to national. We’re speaking up for all cancer survivors, with a focus on real action that will make a difference in the fight against cancer. It’s a fight that ought to unite Americans of all political stripes.

Proposition 15 was a key victory in 2007. Proposition 15 was a means of engaging the state of Texas as an important player in funding new cancer research and prevention initiatives and other programs. The effort received bipartisan support from State Senators Jane Nelson and Kirk Watson and State Representatives Jim Keffer and Patrick Rose for a measure that authorized $3 billion in funding cancer research and prevention. Once the Texas legislature approved the legislation, the measure had to be approved by a ballot initiative. Under the banner “Texas holds the cure,” the Foundation spearheaded the grassroots effort to win voter support. The highlight of the campaign was a bus tour that crisscrossed the state, with Lance on board for the full ride. The result was a resounding victory at the polls, the establishment of the Cancer Prevention and Research Institute of Texas and a major milestone for the LAF in delivering significant results on the policy front.

In 2007, the Foundation took its policy initiative national. Leading up to an important election year, the LAF was determined to make cancer part of the national dialogue. In August of 2007, we convened the first-ever LIVESTRONG Presidential Cancer Forum in Cedar Rapids, Iowa—just as the campaign for the Iowa Caucuses was heating up. Co-hosted by Lance and MSNBC commentator Chris Matthews, the event featured six of the top contenders for the presidential nomination. They shared their plans on how their administrations would focus on cancer. Each candidate also had to answer tough questions posed by both Chris Matthews and Lance. The event marked the first time that cancer had been such a high-profile subject in a presidential election campaign.

The Foundation is proud of its successes in 2007. We made great strides toward one of our biggest goals: to make cancer a national priority.

Our efforts to pass Proposition 15 would not have been possible without our generous supporters.

Kirk Watson and State Representatives Jim Keffer and Patrick Rose for a measure that authored $3 billion in funding cancer research and prevention. Once the Texas legislature approved the legislation, the measure had to be approved by a ballot initiative. Under the banner “Texas holds the cure,” the Foundation spearheaded the grassroots effort to win voter support. The highlight of the campaign was a bus tour that crisscrossed the state, with Lance on board for the full ride. The result was a resounding victory at the polls, the establishment of the Cancer Prevention and Research Institute of Texas and a major milestone for the LAF in delivering significant results on the policy front.

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The Foundation is proud of its successes in 2007. We made great strides toward one of our biggest goals: to make cancer a national priority.
LIVESTRONG Challenge participants took part in the 5K walk/run to show support for people affected by cancer.

78,500 donations were collected from individuals through the 2007 LIVESTRONG Challenge events to support and grow the Foundation’s programs.
Fundraising remained strong in 2007. Combined revenues from contributions, events and other sources added up to more than $36 million. The LAF makes sure cancer survivors get the maximum return on every dollar we raise.

The LIVE STRONG Challenge is the signature fundraising event for the LAF. But it’s more than just a fundraising event—it’s a place where cancer survivors, families and friends converge to share their memories, hopes and experiences. Expanding our long-time Ride for the Roses event to involve a broader community, we launched the LIVE STRONG Challenge series in 2006. With walk and run events accompanying our successful ride events, the LAF engaged a new community of supporters eager to make a difference. And make a difference, they did. In 2007, with events in Portland, OR, Philadelphia, PA, and Austin, TX, LIVE STRONG Challenge participants demonstrated the significance of LIVE STRONG through the “LIVE STRONG means…” campaign and contributed $8.85 million in event revenues.

FUNDING THE FIGHT. The LIVE STRONG wristband continues to be an iconic symbol of hope, strength and community, and sales projections remain strong. The LAF also expanded the merchandise we offered to our supporters, and sales of program merchandise topped the $3.8 million mark in 2007 alone. Through an unprecedented commitment never seen before in corporate philanthropy, the Nike LIVE STRONG Collection debuted in 2007, and 100 percent of Nike’s net profits from the collection go directly to the LAF. Nike continues to be an important LAF partner through its ongoing support of the LIVE STRONG wristband, the LIVE STRONG Collection and the LIVE STRONG Challenge series. We’re also looking for more and better ways to increase charitable contributions from philanthropic individuals and organizations.

MAKING A DIFFERENCE. Whether it’s through the sale of a single wristband, the efforts of our grassroots supporters or the generosity of our biggest benefactors, the LAF ensures that the benefits of our fundraising success stay focused on the cancer survivors we’re here to serve.

THE LIVESTRONG COLLECTION AND LIVESTRONG WRISTBANDS
ENABLE PEOPLE WHO CARE ABOUT THE CANCER CAUSE TO DO THEIR PART TO FIGHT THE DISEASE.

Nike and CEO Mark Parker will be important partners with the LAF for years to come. >>
165 hospitals will offer support programs to siblings of cancer survivors through a community program grant from the foundation.
Grant programs continue to expand our reach. The LAF makes funding available for research into new and better ways to improve survivorship, and for programs that improve the lives of survivors today and in the future.

LIVESTRONG Survivorship Center of Excellence Network. The LAF’s central focus on survivorship is supported by this growing network of partners. The Network provided critical assistance in the creation of the online LIVESTRONG cancer treatment summary—a key survivor resource. Two annual meetings provided increased opportunity for collaboration, research efforts and the sharing of best practices. In addition, thanks to grants from the LAF and the Austin-based Aragona Family Foundation, the LIVESTRONG Survivorship Center at Seton Pediatric and Dell Children’s Medical Center of Central Texas will provide care for young cancer patients and their families through the Children’s Blood and Cancer Program.

Research Grants. The LAF continues to focus on expanding research in the field of cancer survivorship. With LAF support, there are many individuals conducting research that will result in real improvements in the lives and experiences of cancer survivors. In the 2007 grant cycle, the LAF funded six new community-based participatory research grants, through which community members and researchers collaborate in a mutual learning process to research and solve survivorship issues identified by the community. In addition, the LAF awarded more than $1.3 million in grants to several outstanding research grant proposals from the 2006 grant review cycle. And because we want to maximize the results from every grant dollar, the LAF initiated a new program to measure and monitor the long-term performance and impact of every grant.

Community Programs. The LAF’s longstanding focus on grassroots efforts translates into a unique, community-centered effort to help survivors confront the physical, emotional and practical challenges of cancer. In 2007, we funded more than $1.25 million to support 20 grant programs that directly affect cancer survivors where they live. The LAF also provides financial assistance to grantees to enable them to attend our annual community program conference and other educational conferences, which foster networking and collaboration.

The more we put the tools into the hands of people working to make a difference in the lives of cancer survivors, the greater the impact we make.
from ISOLATION to COLLABORATION

85 ORGANIZATIONS ARE PART OF THE LIVESTRONG YOUNG ADULT ALLIANCE, A COALITION DEDICATED TO ADDRESSING THE UNIQUE ISSUES FACING YOUNG ADULT CANCER SURVIVORS.
Through different alliances, partnerships and initiatives, the LAF is helping to build an all-star team to fight cancer. In 2002, the LAF was a partner with the Centers for Disease Control and Prevention in creating a National Action Plan for Cancer Survivorship: Advancing Public Health Strategies. This public health effort aimed to effectively and comprehensively address cancer survivorship with the goal of improving quality of life for people affected by cancer. The five years since that time have seen dramatic expansion of the LAF’s collaborative efforts.

Nearly 65,000 men and women between the ages of 15-40 are diagnosed with cancer each year. In 1996, Lance Armstrong was one of those young adults. Significant gaps in education, early detection, health coverage and service continue to impede progress in diagnosis and survival rates for this group. In 2007, the Alliance published the LIVESTRONG Young Adult Alliance Adolescent and Young Adult Oncology Progress Review Group Implementation Report and Action Plan as a concrete step toward improving cancer survival.

Through an ongoing partnership with the National Cancer Institute—the first-ever public-private partnership of its kind—the Alliance has become one of the leading national resources for cancer professionals to find and distribute young adult oncology information and share best practices across the nation’s treatment and support networks.

One of the main goals expressed in the National Action Plan for Cancer Survivorship was to engage the expertise and strength of all organizations in the greater cancer-fighting community. In 2007, the LAF continued to expand its partnership efforts with The Wellness Community and the YMCA. These programs were focused on identifying wellness and physical fitness programs with evidence-based benefits.

The LAF created the LIVESTRONG at School program to offer educators free online lessons to teach K–12 students about cancer in a way that is age-appropriate, hopeful, inspiring and empowering. The LIVESTRONG at School curriculum features lesson plans, engaging videos and activities to help students learn and discuss cancer-related issues.

The LAF is proud of all of our partners’ efforts to fight cancer. Together, we are making a real difference in the lives of cancer survivors every day.
Lance Armstrong Foundation and Endowment Combined Revenues and Earnings

$36,004,375

- CONTRIBUTIONS $13,627,897
- EVENT REVENUE $9,994,346
- INVESTMENT INCOME $5,487,280
- CAUSE MARKETING, ROYALTIES & OTHER $297,949
- GRANTS $655,329
- IN-KIND REVENUE $1,883,615
- PROGRAM MERCHANDISE $3,857,959

Lance Armstrong Foundation and Endowment Combined Functional Expenses

$30,656,744

- PROGRAMS $24,032,484 78.4%
- FUNDRAISING $4,873,935 15.9%
- ADMINISTRATION $1,750,325 5.7%

Lance Armstrong Foundation and Endowment Combined Program Activities

$24,032,484

- SURVIVORSHIP $10,625,685
- GRANTS $10,147,327
- ADVOCACY, VOLUNTEER SERVICES & OTHER $3,259,472

The figures on these pages depict the financial activities of the Lance Armstrong Foundation and Endowment for the calendar year 2007.

Complete copies of the audited financial statements are available upon request from the Lance Armstrong Foundation, P.O. Box 161150, Austin, TX 78716-1150, or on our website at LIVESTRONG.org.
## Lance Armstrong Foundation
### Statement of Financial Position

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<th>December 31</th>
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| **TOTAL LIABILITIES AND NET ASSETS** | 38,663,156 |

The figures on these pages depict the financial activities of the Lance Armstrong Foundation and Endowment for the calendar year 2007.

## Lance Armstrong Foundation Endowment
### Statement of Financial Position

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| **TOTAL LIABILITIES AND NET ASSETS** | 38,443,986 |

Complete copies of the audited financial statements are available upon request from the Lance Armstrong Foundation, P.O. Box 161150, Austin, TX 78716-1150, or on our website at LIVESTRONG.org.
BOARD OF DIRECTORS

Our Board of Directors serves as the guardian of the LAF’s mission—to inspire and empower people living with cancer. The Board and its committees ensure that our mission continues to be appropriate, relevant and vital to the cancer survivorship community. The LAF admires the dedication these individuals have for the Foundation and we are extremely grateful for their time and commitment to our mission.

Lance Armstrong, Chairman and Founder
Jeffrey C. Garvey, Vice Chairman and Founding Chair
Dennis Coury, Art Chair
Michael Sherrin, Treasurer
Craig Nichola, MD, Secretary
Joe Argueta
Karen S. Cook
Harold F. Freeman, MD
Katherine Gotta, MD
Dennis Johnson, MD
Hamilton Jordan
Mark McKinnon
Arnold G. Rieder, Dr. PH
Blaine P. Rollins
Michael Stoffer, MD
E. Lee Walker

INDIVIDUAL DONORS

$500,000 & up
Lance Armstrong
American Century Investments
Joseph & Anita Berkowitz
Century Foundation
Matthew McKeen Foundation
Larry & Nancy O’Reilly
Ellis Short
Nadine Sook

$250,000 to $499,999
Tricia & Simon Otto-Coke
CIGNA Foundation
John McKeen & Craig Matthew
Nike, Inc. & Affiliates
Oakley

$100,000 to $249,999
Anonymous
24 Hours of Booty
A Dolphin’s Promise
Aravinda Family Foundation
Bayer Healthcare
Health First America’s Charities
Hilton Honors Corporation
Kramer Foundation
Craig & Robin Malloy
Nestle USA
The Estate of Stephen O’Leary
Tom Thurston
Tommy Gwynn Foundation
Trike Bicycle Corp

$50,000 to $99,999
American Express The Members Project
America’s Charities
Cancer Care America
Ciscon Systems
Karoke Cook
Dana-Wharf
Greater Des Moines Partnership
Have a Ball Foundation, Inc.
Healthmarkets
International Council of Shopping Centers, Inc.
Midwest Sports, LLC
Rogers
Mike & Carol Sherrin
Vanguard Charitable Endowment

$25,000 to $49,999
Anonymous
Michael Dejonckheere
Bell Sports, Inc.
CIGNA Foundation
Enzon Pharmaceuticals, Inc.
Genentech, Inc.
Jeffery Garvey
John McKeen
Kramer Foundation
Martin, Sinquefield, Stiller & Wood, LLP
Hewlett-Packard Company
Kenrick Scott Design, Inc.
Kmar & Go
Fawcett Landerman
Loudoun Soccer Club
Mary McKinnon
George Menkes
Mercy Medical Center
Microsoft
Multiple Myeloma Research Foundation
National Patient Advocate Foundation
Palmerton Priestly
Chuck Puray
Partnership for Flight Curing Disease
Purdue Pharma L.P.
Ritter Charitable Trust
Ralph Scholer
Sarah Searl
Steve Searl
Steve Bartoluccia
BP Foundation
DEFR & Margaret Bouland
Capital Sports & Entertainment
John Carlin
Dennis Coury
Goodwin Cody

CONTRIBUTOR FOUNDATIONS, INC.

Donor Family Foundation
Families of Lance
GE
John Guttman
The Arvinda Family
Russell Herman
Jake Howitz
Jeff Hutcherson
Independence Foundation of America
Brent Kavken
Jerry & Anitra Kaiser
KHSS Contractors
Kleiner Family Foundation
Dana Jan Leelee Memorial Fund
Albert Lord
Mary’s Minvnet
Madison Oriental Hotel Group
The Marq Foundation
Pamie Marshall
Marten Auctions, Inc.
Robert & Allison Mignone
Charles Murphy
Nokia
Noble Environmental Power, LLC
Orange Aviation School
Lauren O’Reilly
Eagan O’Reilly
Larry & Nancy O’Reilly
Family Foundation

2007 SPECIAL THANKS 2007
SPECIAL THANKS

2007

Timothy Ott
Passion Athletic Goods Co., LLC
Sheila Fosh
The Reverend Mark Hoekstra Memorial Foundation
BGM Advisors, LLC
Ryan Fitzer & Bandon Deyellow
Ron of the Mill
Sears Architecture, Inc.
Sallie Mae
Sandstone Resort & Club, Inc.
Santander
Carlos Sobrero
Scott Spenfelder
Shine Foundation
Sister Osa Collins
Spottel Brewery
Santo Feinwasser
Allan Ten
Texas Oncology, PA
Sasha Timmersen
Charles Thibodeau
Zang Tiber
ToucheTiers
Amy Pablo & Bernard Wuerterm
The Wellness Community
Wendy Lougheed Services Corp.
Pan Whitehead
Tim Williams
Diana Williams
YMCA of Central Stark County
$5,000 to $9,999
Anonymous
Ardon Aye Federal Credit Union
Ameribank
Amer
Enters of Anna Bender
John & Cheryl Beuerlein
Nancy Bosh
Barbara Bochetto
Steve Bouski
Ed Bieckull
Greg Brown
John Bucur & Laszlo Richard Clary
Mark Camp
John Caster
Paul Catto
Central States Trucking Co.
Cranmore & Helen Cole
Community Foundation of the Ozarks
Connecticut General Life Insurance Company
L. W. Cox
Cicuta for Life
Darla Lewis Fundraising
Dell Direct Giving Campaign
Dexter Foundation
East Penn Manufacturing
Eustace E. Bohr Foundation
Englewood Mountains Cycling Club
Gregory English
Loni English
Karen Mac
Sheri Farau
Scott Frazhig
Dana Flesher
Isabel Flisher
P. J. Flesher
Foulsare Foundation, Inc.
Dr. Harold Freeman
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The LAF’s LIVESTRONG SurvivorCare program provides one-on-one support for cancer survivors through counseling and referrals to local resources, help addressing financial and insurance concerns and clinical trials matching to new treatments in development. In an effort to provide long-term funding for LIVESTRONG SurvivorCare, the LAF joined forces with pharmaceutical companies to develop the Industry Council. Together with the LAF, the Industry Council shares valuable information and supports new and innovative program initiatives to positively impact people diagnosed with cancer.

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We believe in life. Your life. We believe in living every minute of it with every ounce of your being. And that you must not let cancer take control of it. We believe in energy: channeled and fierce. We believe in focus: getting smart and living strong. Unity is strength. Knowledge is power. Attitude is everything. This is the Lance Armstrong Foundation.

We kick in the moment you’re diagnosed. We help you accept the tears. Acknowledge the rage. We believe in your right to live without pain. We believe in information. Not pity. And in straight, open talk about cancer. With husbands, wives and partners. With kids, friends and neighbors. And the people you live with, work with, cry and laugh with. This is no time to pull punches. You’re in the fight of your life. We’re about the hard stuff. Like finding the nerve to ask for a second opinion. And a third, or a fourth, if that’s what it takes. We’re about getting smart about clinical trials. And if it comes to it, being in control of how your life ends. It’s your life. You will have it your way. We’re about the practical stuff. Planning for surviving. Banking your sperm. Preserving your fertility. Organizing your finances. Dealing with hospitals, specialists, insurance companies and employers. It’s knowing your rights. It’s your life. Take no prisoners. We’re about the fight. We’re your champions on Capitol Hill. Your advocate with the healthcare system. Your sponsor in the research labs. And we know the fight never ends. Cancer may leave your body, but it never leaves your life. This is the Lance Armstrong Foundation. Founded and inspired by one of the toughest cancer survivors on the planet. LIVESTRONG®
A cancer survivor and her loved one are triumphant at the LIVE Strong challenge.