FREQUENTLY USED SURVEY QUESTIONS

Below are examples of common survey questions and how to word them.

DEMOGRAPHICS

1. Gender

- Female
- Male

2. Level of education completed

- Less than high school
- High school diploma or GED
- Some college
- Bachelor's degree

- Graduate degree
- Doctoral degree
- Other

3. Race/ethnicity

- African American/Black
- American Indian/Alaska Native
- Arab American
- Asian

- Caucasian/White
- Hispanic/Latino
- Native Hawaiian/Pacific Islander

4. Age Range

- 0-14
- 15-17
- 18-25

- 26-39
- 40-64
- 65 and over

5. Name and Contact Information (Optional)

6. Cancer Questions

- Connection to cancer
- I have or had cancer
- A family member or loved one has or had cancer
- I am a caregiver of someone with cancer
- I am a healthcare provider
- I am a health professional
- I know someone with cancer
- No connection



7. Which of the following best describes your current survivorship stage?

- I have never been diagnosed with cancer.
- I am currently on treatment.
- I am living with cancer as a chronic illness.
- I finished treatment less than 5 years ago.
- I finished treatment 5 or more years ago.

8. Past Involvement with your organization

- Donor
- Fundraiser
- Grant or Peer Reviewer
- Grassroots Fundraiser

- Purchased Merchandise
- Volunteer
- Other (please specify)
- None of the above

9. Profession

What is your profession?

- Behavioral Science/ Psychology
- Biochemistry/Cellular Biology
- Biostatistics
- Chaplains
- Child Life Specialist
- Complementary/Alternative Medicine
- Epidemiology
- Marketing

- Medicine Clinical
- Medicine Laboratory
- Nursing
- Physician's assistance
- Social Work
- Student
- Other (please specify)

10. Where did you find out about X (what you are surveying)?

- Colleague/Friend
- Conference
- Direct Mailing
- Doctor or other healthcare provider
- Family Member
- Event

- Website
- Other cancer organization
- Other cancer survivors
- Support Group Leader
- TV/Radio/Newspaper/Magazine
- Involvement in the Cancer Community

11. I plan to address issues in the cancer community by...

12. I'd be interested in knowing more about...

13. Because of your organization's X (program, event, etc.), I got involved in the cancer community by...

- Advocating at the local, state or federal level
- Educating myself or others issues related to cancer
- Fundraising for cancer related organizations
- Getting involved with your organization or other cancer-related organizations' programs, events or materials
- Improving communication between survivors and healthcare providers
- Improving my own health and lifestyle
- Organizing or creating cancer related programs and/or materials
- Providing care for a loved one with cancer
- Working for a cancer-related organization
- Volunteering for a cancer-related organization
- Other (please specify)

GENERAL

1. Compared to other X, how would you rate your organization's X?

Much Better

• Worse

Better

Much Worse

About the Same

I Don't Know

2. I would recommend your organization's X to a friend/colleague...

- Definitely Yes
- Possibly
- Definitely No

3. I would participate in your organization's X next year...

- Definitely Yes
- Possibly
- Definitely No

4. I learned something new as result of your organization's X...

- Definitely Yes
- Possibly
- Definitely No

5. Please rate your overall level of satisfaction with your organization's X

Very Satisfied

Dissatisfied

Satisfied

Very Dissatisfied

Not Sure

6. The biggest obstacle I found was...

7. Overall the X...

- Exceeded my expectations
- Met my expectations

- Did not meet my expectations
- Fell below my expectations

FREQUENTLY USED WORDING

This survey is completely confidential and you are not required to provide the information requested on this page.